



# ... Guided Learning Solutions

For Whatfix Applications

## Accessible, Intuitive, and Just-in-Time

Whether you are embarking on a new IT implementation or an upgrade, or are continuing your rollout to reach new employee communities, your end user learning solutions must be accessible, intuitive, and available at the point of need. GP Strategies® has partnered with Whatfix, an innovative and popular SaaS based platform, to provide in-app guided learning.

Benefits include:

- Just-in-time end-user support for enterprise applications
- Contextual and role-based training and guidance
- A rapidly deployable and turnkey performance improvement solution

## What Is GP Strategies Guided Learning?

GP Strategies' guided learning solution enhances an organization's user experience and long-term user value. Our performance support solution provides step-by-step guidance, which allows users to complete tasks easily in the moment of need. GP Strategies Guided Learning transforms your user experience into something customized, attractive, and intuitive while enabling users to be more efficient and effective.

“ The future of learning is three ‘just’s: just enough, just-in-time, and just-for-me.<sup>1</sup> ”

- Harvard Business Review



# How does it work?

By partnering with Whatfix, GP Strategies has the capability to provide training and user guidance that works with nearly any software. GP Strategies works with your team to customize the walkthroughs that are most important to your business. Our expertise in this space is unparalleled, and we will assist your organization to maximize the benefit of the guided learning solution. Whatfix integrates their tool into your existing software, and GP Strategies builds customized content that aids your users easily in the moment of need. GP Strategies Guided Learning transforms your user experience into something customized, and intuitive while enabling users to be more efficient and effective.

## Just-in-Time and Always Available

GP Strategies' custom guided learning solution boosts user performance by providing embedded in-app support to answer queries instantly. Just-in-time performance support software is always available to aid employees in performing critical tasks at the moment of need.

## Contextual and Role-Based Focus

GP Strategies uses an electronic performance support system that's client business and role-based focus and drastically reduces the time users spend looking for help. GP Strategies' Guided Learning solution provides contextual help, which improves user productivity by immediately answering user questions.

## Quick Authoring and Deployment

GP Strategies assists your organization to create interactive walkthroughs and user support in minutes. Deploy digital guidance on all your business applications and publish them on the go. Guidance modules are available across your user base immediately after publication.

## Get Started Today

GP Strategies is committed to providing you with guided learning solutions that will help your organization harness the power of your technology. Equip your users with the resources they need to succeed, and get started on the path to total user adoption of your enterprise technology.



Just-in-Time  
& Always  
Available



Contextual  
& Role-Based  
Focus



Quick  
Authoring  
& Deployment

Get in touch by calling **1.888.843.4784** or email us at **info@gpstrategies.com**



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