



... Managed Learning Services

Learning and development, and talent management programs are increasingly needed on a global scale. Does your internal team have the bandwidth to deliver consistent results enterprise-wide?

Streamline your efforts while increasing your **strategic focus**.

Global expansion. Strategic alignment. Competitive agility. Working Virtually. Cost reduction. The challenges facing today's learning organizations are unprecedented, resulting in a workload that often exceeds internal capabilities and distracts your experts from focusing on business-critical initiatives.

GP Strategies® delivers the global resources and expertise you need to address the full spectrum of training challenges you face. Whether your goal is to increase flexibility, improve quality, or reduce costs, knowing your learning services are being expertly managed by a trustworthy partner is critical for success. From supplemental staff working within your own infrastructure to full-service support to take your initiative from start to finish, we tailor a solution to fit your needs.

... Count on GP Strategies to **save you time and money**.

Our Solutions

Training Design, Development and Delivery
Training Administration and Logistics
Curriculum Management
Vendor and Instructor Resource Management
Learning Management System Administration
24/7 Call Center Services



Training Outsourcing as a Business Solution

It's common knowledge. Learning and Development (L&D) teams are being forced to do more with less. External pressures to focus attention on other core competencies is putting L&D on the back burner.

GP Strategies has the **global resources and expertise** to take the pressure off and provide managed training for the **full spectrum of learning** on behalf of your company.

Training Design, Development, and Delivery | Custom training development has been GP Strategies' core competency for more than 50 years. We're one of a small handful of companies that can make that claim. Through our global network of offices, we can provide as little or as much assistance as you need to expand into new markets, strengthen your strategic alignment, ensure enterprise consistency, and increase your global competitiveness.

Training Administration and Logistics | From scheduling and instructor coordination to evaluation and reporting, GP Strategies helps you deliver globally consistent programs through a common set of processes, tools, and systems designed to ensure quality support and success throughout your program.

Curriculum Management | GP Strategies' curriculum managers consult and work closely with your subject matter experts (SMEs) to design, develop, and manage your curriculum with an eye to logistical excellence and cost-effectiveness program-wide.

Vendor and Instructor Resource Management | GP Strategies can take the logistics of managing content providers, instructors, technology vendors, and other suppliers off your shoulders, as well as provide expert management of the recruitment, certification, and evaluation of instructors, SMEs, and facilitators. We often aggregate resources and leverage buys across multiple clients to deliver additional cost savings.

Learning Management System Administration | Your learning management system (LMS) forms the heart of your user experience and provides the data you need to assess the value of your learning programs. With deep knowledge and administration expertise of all leading LMS providers, GP Strategies can help you leverage the full value of your investment in technology.

24/7 Call Center Services | With call centers around the globe and multilingual support, we address your learners' phone and email inquiries for everything from basic issues to troubleshooting and research with our LMS technicians.

For more information about our **Managed Learning Services**, please visit www.gpstrategies.com



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