



# Strategic Facilitation Services

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Training Delivery and  
Instructor Resourcing

# Extend the Capabilities of Your Training Delivery Team

Learning and development teams are constantly asked to deliver results at reduced costs, manage consistency across training events, and demonstrate the **value of training**.

But what if you need more than the resources you currently have? What if your team simply isn't big enough to reach the number of individuals you need to within your required timeframe? How can you get help reaching a global audience – especially one with multilingual needs?

GP Strategies provides facilitators, delivery support personnel, and resources for the strategic implementation of small- and large-scale efforts. We do this by providing:

- Facilitators
- Event coordinators
- Producers, moderators, and social community managers
- Facilitator and producer certification

## Expert Facilitation

Our facilitators can be deployed in-person or virtually and are able to support a wide range of communication, education, and development needs including:

- Corporate HR training
- Leadership skills training
- New employee orientation and onboarding
- Consultative sales training
- Compliance and regulatory education
- Technical Training

We do more than facilitate – we become an extended member of your team, listening to your employees, anticipating challenges, communicating key messages, and making sure your employees are ready to tackle the critical initiatives and short-term goals that lay before them.

With a wide range of expert facilitators located across the globe, we are well positioned to help you:

- Enhance the resources you currently have.
- Increase capability and improve utilization.
- Flex up or down to add or remove facilitators depending on your objectives, timeframe, and budget.
- Efficiently and cost effectively reach a wide audience.
- Extend your global reach in areas where you may not have company resources.

You benefit from a **global network of facilitators** who are:

- Highly experienced and credentialed
- Multilingual delivery experts
- Adept at using a variety of modalities
- Located in over 80 countries across the Americas, EMEA, and APAC
- Measured and tracked using established quality standards

## Extending Your Resources

GP Strategies knows that extending your resources isn't about simply adding people to your team. It means finding the right resources, for the right place, to deliver the right results.

**Right Resource** | We quickly and easily source the right facilitator from our extensive network of highly credentialed individuals and identify a trusted advisor to work with you. This equips you with the right skillset and experience aligned to your need.

**Right Place** | We have a global presence and local relevance. We can source individuals in over 49 countries who speak multiple languages, are sensitive to local customs and norms, and reduce travel costs. We make sure you have resources when you need them, where you need them.

**Right Results** | We ensure our facilitators consistently exceed expectations by evaluating their impact – ensuring adherence to the highest quality standards.

## Extending Your Team

It's about more than matching the person and the effort – it's about creating trusted advisors to become extended members of your team. We partner with you and strive to make sure you and your company are successful with any effort. We can flex with you and become your team, or based on time and budget needs, augment a team you may already have.

## Delivery Support Personnel and Resources

### Producers, Moderators, Event Coordinators, and Social Community Managers

Ensure smooth training delivery with the support of event coordinators, certified producers, platform moderators, and social community managers. In addition to providing these experts, we offer qualification and certification programs to upskill your people for these roles.

Whether delivering training in person or virtually, our experienced event coordinators can provide your learners and facilitators an extra hand before, during, and after training is delivered.

Our certified producers can support your virtual training and events through hosting tasks, technical tasks, and reporting. Producers support facilitators with a customer service mindset and create a great experience during a single live event.

No matter the tool or platform your organization uses, our platform moderators assist with content and communication for a semi-synchronous experience over time. Moderators ensure participants have a great experience both individually and together.

Keep your participants engaged with social community managers. These experts work with participants to support continued learning and keep discussion flowing. Our social community managers stimulate growth by managing multiple micro-experiences, curating relevant content, and measuring engagement.

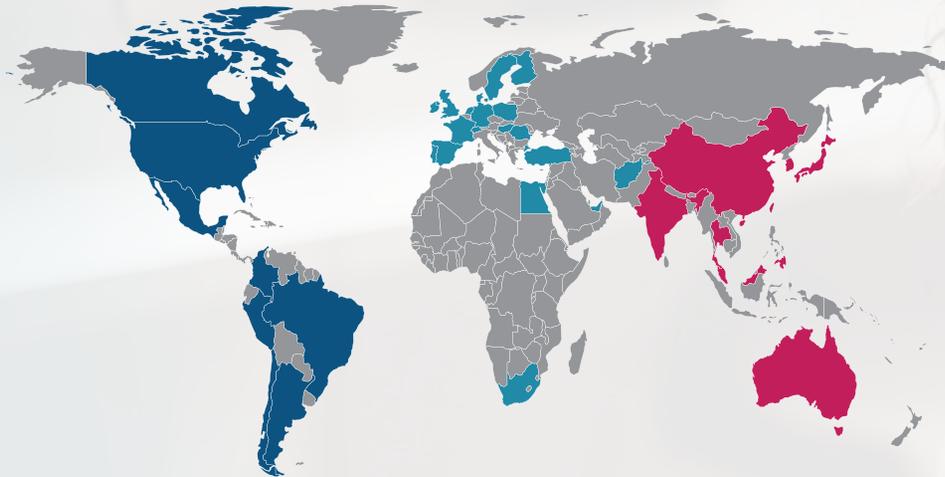


## Global Presence with Local Relevance

Our robust network of more than 1,200 learning professionals, including facilitators, coaches, consultants, and support staff, gives us a global presence that allows us to meet customer needs across the world.

While we are proud of our global presence, it's critical to deliver training with local relevance. Our account managers do more than speak the language; they understand the nuances of the region and the people they serve.

We consult with you to understand demographics, the level of participants, cultural nuances, and regional challenges to deliver impactful training.



We work with **30%** of  
the **Global 500**

We've trained  
**millions of people**  
in over **80 countries**  
in **multiple languages**,  
and that work continues today.

• • • Partner with us to **scale and enhance**  
your training delivery efforts.

For more information about our **Managed Learning Services**,  
please visit [www.gpstrategies.com](http://www.gpstrategies.com)



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