

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**  
**WASHINGTON, D.C. 20549**

**FORM 10-Q**

☒ **Quarterly Report Pursuant to Section 13 or 15(d) of The Securities Exchange Act of 1934**

**For the quarterly period ended June 30, 2019**

**or**

☐ **Transition Report Pursuant to Section 13 or 15(d) of The Securities Exchange Act of 1934**

**For the transition period from** \_\_\_\_\_ **to** \_\_\_\_\_

**Commission File Number 1-7234**

**GP STRATEGIES CORPORATION**  
(Exact name of Registrant as specified in its charter)

**Delaware**  
(State of Incorporation)

**52-0845774**  
(I.R.S. Employer Identification No.)

**70 Corporate Center**  
**11000 Broken Land Parkway, Suite 200, Columbia, MD**  
(Address of principal executive offices)

**21044**  
(Zip Code)

**(443) 367-9600**  
Registrant's telephone number, including area code:

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the Registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes ☒ No ☐

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes ☒ No ☐

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, smaller reporting company, or an emerging growth company in Rule 12b-2 of the Exchange Act.

Large accelerated filer ☐ Accelerated filer ☒ Non-accelerated filer ☐  
Smaller reporting company ☐ Emerging growth company ☐

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act. ☐

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12(b)-2 of the Exchange Act). Yes ☐ No ☒

Securities registered pursuant to Section 12(b) of the Act:

Title of each class	Trading Symbol(s)	Name of each exchange on which registered
Common Stock, par value \$0.01 per share	GPX	NYSE (New York Stock Exchange)

The number of shares outstanding of the registrant's common stock as of July 23, 2019 was as follows:

Class	Outstanding
Common Stock, par value \$.01 per share	16,894,383

# GP STRATEGIES CORPORATION AND SUBSIDIARIES

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**Part I. Financial Information****Item 1. Financial Statements****GP STRATEGIES CORPORATION AND SUBSIDIARIES**

Condensed Consolidated Balance Sheets

(In thousands, except per share amounts)

	<b>June 30, 2019 (Unaudited)</b>	<b>December 31, 2018</b>
<b>Assets</b>		
Current assets:		
Cash	\$ 6,111	\$ 13,417
Accounts and other receivables, less allowance for doubtful accounts of \$2,254 in 2019 and \$2,034 in 2018	119,008	107,673
Unbilled revenue	72,376	80,764
Prepaid expenses and other current assets	21,042	19,048
Total current assets	218,537	220,902
Property, plant and equipment	25,865	24,580
Accumulated depreciation	(20,145)	(18,721)
Property, plant and equipment, net	5,720	5,859
Operating lease right-of-use assets	28,867	—
Goodwill	177,258	176,124
Intangible assets, net	18,752	20,933
Other assets	12,121	10,920
	<u>\$ 461,255</u>	<u>\$ 434,738</u>
<b>Liabilities and Stockholders' Equity</b>		
Current liabilities:		
Accounts payable and accrued expenses	\$ 80,117	\$ 93,254
Deferred revenue	23,812	23,704
Current portion of operating lease liabilities	9,078	—
Total current liabilities	113,007	116,958
Long-term debt	119,650	116,500
Long-term portion of operating lease liabilities	23,415	—
Other noncurrent liabilities	11,419	14,711
Total liabilities	267,491	248,169
Stockholders' equity:		
Common stock, par value \$0.01 per share	172	172
Additional paid-in capital	104,187	105,850
Retained earnings	119,592	116,039
Treasury stock at cost	(9,830)	(13,802)
Accumulated other comprehensive loss	(20,357)	(21,690)
Total stockholders' equity	193,764	186,569
	<u>\$ 461,255</u>	<u>\$ 434,738</u>

See accompanying notes to condensed consolidated financial statements.

**GP STRATEGIES CORPORATION AND SUBSIDIARIES**

Condensed Consolidated Statements of Operations

(Unaudited)

(In thousands, except per share data)

	<b>Three Months Ended June 30,</b>		<b>Six Months Ended June 30,</b>	
	<b>2019</b>	<b>2018</b>	<b>2019</b>	<b>2018</b>
Revenue	\$ 149,413	\$ 133,691	\$ 288,886	\$ 258,723
Cost of revenue	126,454	111,118	244,649	218,471
Gross profit	22,959	22,573	44,237	40,252
General and administrative expenses	15,402	14,121	31,529	27,980
Sales and marketing expenses	1,906	1,106	3,895	1,831
Restructuring charges	182	2,495	1,301	2,930
Gain on change in fair value of contingent consideration, net	627	894	677	3,446
Operating income	6,096	5,745	8,189	10,957
Interest expense	1,679	(150)	3,277	536
Other income (expense)	102	(988)	88	(1,152)
Income before income tax expense	4,519	4,907	5,000	9,269
Income tax expense	1,300	1,332	1,447	3,062
Net income	\$ 3,219	\$ 3,575	\$ 3,553	\$ 6,207
Basic weighted average shares outstanding	16,747	16,510	16,710	16,565
Diluted weighted average shares outstanding	16,780	16,601	16,741	16,657
Per common share data:				
Basic earnings per share	\$ 0.19	\$ 0.22	\$ 0.21	\$ 0.37
Diluted earnings per share	\$ 0.19	\$ 0.22	\$ 0.21	\$ 0.37

See accompanying notes to condensed consolidated financial statements.

**GP STRATEGIES CORPORATION AND SUBSIDIARIES**  
Condensed Consolidated Statements of Comprehensive Income (Loss)  
(Unaudited)  
(In thousands)

	<b>Three Months Ended June 30,</b>		<b>Six Months Ended June 30,</b>	
	<b>2019</b>	<b>2018</b>	<b>2019</b>	<b>2018</b>
Net income	\$ 3,219	\$ 3,575	\$ 3,553	\$ 6,207
Foreign currency translation adjustments	(380)	(5,637)	1,333	(3,205)
Change in fair value of interest rate cap, net of tax	—	57	—	205
Change in fair value of interest rate swap, net of tax	—	4	\$ —	\$ 59
Comprehensive income (loss)	<u>\$ 2,839</u>	<u>\$ (2,001)</u>	<u>\$ 4,886</u>	<u>\$ 3,266</u>

See accompanying notes to condensed consolidated financial statements.

**GP STRATEGIES CORPORATION AND SUBSIDIARIES**

Condensed Consolidated Statements of Stockholders' Equity

Three Months Ended June 30, 2019 and 2018

(Unaudited)

(In thousands)

	Common stock	Additional paid-in capital	Retained earnings	Treasury stock at cost	Accumulated other comprehensive loss	Total stockholders' equity
Balance at March 31, 2019	\$ 172	\$ 104,909	\$ 116,373	\$ (11,763)	\$ (19,977)	\$ 189,714
Net income	—	—	3,219	—	—	3,219
Foreign currency translation adjustment	—	—	—	—	(380)	(380)
Stock-based compensation expense	—	602	—	—	—	602
Issuance of stock for employer contributions to retirement plan	—	(540)	—	1,268	—	728
Net issuances of stock pursuant to stock compensation plans and other	—	(784)	—	665	—	(119)
Balance at June 30, 2019	<u>\$ 172</u>	<u>\$ 104,187</u>	<u>\$ 119,592</u>	<u>\$ (9,830)</u>	<u>\$ (20,357)</u>	<u>\$ 193,764</u>

	Common stock	Additional paid-in capital	Retained earnings	Treasury stock at cost	Accumulated other comprehensive loss	Total stockholders' equity
Balance at March 31, 2018	\$ 172	\$ 107,369	\$ 108,835	\$ (17,134)	\$ (12,220)	\$ 187,022
Net income	—	—	3,575	—	—	3,575
Foreign currency translation adjustment	—	—	—	—	(5,637)	(5,637)
Change in fair value of interest rate cap, net of tax	—	—	—	—	57	57
Change in fair value of interest rate swap, net of tax	—	—	—	—	4	4
Repurchases of common stock	—	—	—	(33)	—	(33)
Stock-based compensation expense	—	399	—	—	—	399
Issuance of stock for employer contributions to retirement plan	—	(92)	—	818	—	726
Net issuances of stock pursuant to stock compensation plans and other	—	(304)	—	275	—	(29)
Balance at June 30, 2018	<u>\$ 172</u>	<u>\$ 107,372</u>	<u>\$ 112,410</u>	<u>\$ (16,074)</u>	<u>\$ (17,796)</u>	<u>\$ 186,084</u>

See accompanying notes to condensed consolidated financial statements.

**GP STRATEGIES CORPORATION AND SUBSIDIARIES**  
Condensed Consolidated Statements of Stockholders' Equity  
Six Months Ended June 30, 2019 and 2018  
(Unaudited)  
(In thousands)

	Common stock	Additional paid-in capital	Retained earnings	Treasury stock at cost	Accumulated other comprehensive loss	Total stockholders' equity
Balance at December 31, 2018	\$ 172	\$ 105,850	\$ 116,039	\$ (13,802)	\$ (21,690)	\$ 186,569
Net income	—	—	3,553	—	—	3,553
Foreign currency translation adjustment	—	—	—	—	1,333	1,333
Stock-based compensation expense	—	956	—	—	—	956
Issuance of stock for employer contributions to retirement plan	—	(961)	—	2,424	—	1,463
Net issuances of stock pursuant to stock compensation plans and other	—	(1,658)	—	1,548	—	(110)
Balance at June 30, 2019	<u>\$ 172</u>	<u>\$ 104,187</u>	<u>\$ 119,592</u>	<u>\$ (9,830)</u>	<u>\$ (20,357)</u>	<u>\$ 193,764</u>

	Common stock	Additional paid-in capital	Retained earnings	Treasury stock at cost	Accumulated other comprehensive loss	Total stockholders' equity
Balance at December 31, 2017	\$ 172	\$ 107,256	\$ 106,599	\$ (11,118)	\$ (14,855)	\$ 188,054
Cumulative effect adjustment of adopting ASU 2014-09	—	—	(396)	—	—	(396)
Adjusted balance at December 31, 2017	172	107,256	106,203	(11,118)	(14,855)	187,658
Net income	—	—	6,207	—	—	6,207
Foreign currency translation adjustment	—	—	—	—	(3,205)	(3,205)
Change in fair value of interest rate cap, net of tax	—	—	—	—	205	205
Change in fair value of interest rate swap, net of tax	—	—	—	—	59	59
Repurchases of common stock	—	—	—	(7,294)	—	(7,294)
Stock-based compensation expense	—	1,097	—	—	—	1,097
Issuance of stock for employer contributions to retirement plan	—	(88)	—	1,525	—	1,437
Net issuances of stock pursuant to stock compensation plans and other	—	(893)	—	813	—	(80)
Balance at June 30, 2018	<u>\$ 172</u>	<u>\$ 107,372</u>	<u>\$ 112,410</u>	<u>\$ (16,074)</u>	<u>\$ (17,796)</u>	<u>\$ 186,084</u>

See accompanying notes to condensed consolidated financial statements.

**GP STRATEGIES CORPORATION AND SUBSIDIARIES**

Condensed Consolidated Statements of Cash Flows

Six Months Ended June 30, 2019 and 2018

(Unaudited, in thousands)

	<b>2019</b>	<b>2018</b>
Cash flows from operating activities:		
Net income	\$ 3,553	\$ 6,207
Adjustments to reconcile net income to net cash (used in) provided by operating activities:		
Gain on change in fair value of contingent consideration, net	(677)	(3,446)
Depreciation and amortization	4,657	3,761
Deferred income taxes	(556)	(169)
Non-cash compensation expense	2,419	2,534
Changes in other operating items:		
Accounts and other receivables	(10,528)	10,568
Unbilled revenue	8,266	(2,753)
Prepaid expenses and other current assets	(2,449)	(1,755)
Accounts payable, accrued expenses and net change in operating leases	(11,772)	(1,775)
Deferred revenue	141	(7,067)
Other	643	1,020
Net cash (used in) provided by operating activities	<u>(6,303)</u>	<u>7,125</u>
Cash flows from investing activities:		
Additions to property, plant and equipment	(1,027)	(1,514)
Acquisitions, net of cash acquired	—	(39,957)
Other investing activities	(227)	(2,051)
Net cash used in investing activities	<u>(1,254)</u>	<u>(43,522)</u>
Cash flows from financing activities:		
Proceeds from short-term borrowings	—	24,197
Proceeds from long-term debt	77,050	18,000
Repayment of long-term debt	(73,900)	(6,000)
Change in negative cash book balance	(1,584)	(695)
Repurchases of common stock in the open market	—	(7,823)
Other financing activities	(402)	(80)
Net cash provided by financing activities	<u>1,164</u>	<u>27,599</u>
Effect of exchange rate changes on cash and cash equivalents	<u>(913)</u>	<u>(680)</u>
Net decrease in cash	<u>(7,306)</u>	<u>(9,478)</u>
Cash at beginning of period	13,417	23,612
Cash at end of period	<u>\$ 6,111</u>	<u>\$ 14,134</u>
Supplemental disclosures of cash flow information:		
Cash paid during the period for interest	\$ 3,197	\$ 1,388
Cash (refunded) paid during the period for income taxes	(498)	3,371

See accompanying notes to condensed consolidated financial statements.



# GP STRATEGIES CORPORATION AND SUBSIDIARIES

## Notes to Condensed Consolidated Financial Statements

June 30, 2019  
(Unaudited)

### (1) Basis of Presentation

GP Strategies Corporation is a global performance improvement solutions provider of training, digital learning solutions, management consulting and engineering services. References in this report to “GP Strategies,” the “Company,” “we” and “our” are to GP Strategies Corporation and its subsidiaries, collectively.

The accompanying condensed consolidated balance sheet as of June 30, 2019, the condensed consolidated statements of operations, comprehensive income (loss) and stockholders' equity for the three and six months ended June 30, 2019 and 2018, and the condensed consolidated statements of cash flows for the six months ended June 30, 2019 and 2018 have not been audited, but have been prepared in conformity with U.S. generally accepted accounting principles for interim financial information and with the instructions to Form 10-Q and Article 10 of Regulation S-X. These condensed consolidated financial statements should be read in conjunction with the audited consolidated financial statements for the year ended December 31, 2018, as presented in the Company's Annual Report on Form 10-K for the fiscal year ended December 31, 2018. In the opinion of management, this interim information includes all material adjustments, which are of a normal and recurring nature, necessary for a fair presentation. The results for the 2019 interim period are not necessarily indicative of results to be expected for the entire year.

The condensed consolidated financial statements include the operations of the Company and its subsidiaries. All significant intercompany balances and transactions have been eliminated.

Certain prior year amounts have been reclassified to conform with the current year presentation. Beginning in the second quarter of 2018, sales and marketing expenses have been presented separately from general administrative expenses on the condensed consolidated statements of operations, whereas in prior periods these amounts were included in one caption titled "selling, general and administrative expenses." Amounts for the first quarter of 2018 have been reclassified to conform to the current year presentation.

### (2) Recent Accounting Standards

#### *Recently Adopted Accounting Standards*

On January 1, 2019, we adopted Accounting Standards Update (ASU) 2016-02, Leases (Topic 842), which requires the recognition of lease rights and obligations as assets and liabilities on the balance sheet. Previously, lessees were not required to recognize on the balance sheet assets and liabilities arising from operating leases. We adopted Topic 842 using the modified retrospective method of adoption applying the transition provisions at the beginning of the period of adoption, rather than at the beginning of the earliest comparative period presented in these financial statements. As a result, prior period information has not been restated.

The new standard provides several optional practical expedients for use in transition. We elected to use what the FASB has deemed the “package of practical expedients,” which allows us not to reassess our previous conclusions about lease identification, lease classification and the accounting treatment for initial direct costs. The ASU also provides several optional practical expedients for the ongoing accounting for leases. We have elected the short-term lease recognition exemption for all leases that qualify, meaning that for leases with terms of twelve months or less, we will not recognize right-of-use (ROU) assets or lease liabilities on our consolidated balance sheet. Additionally, we have elected to use the practical expedient to not separate lease and non-lease components for leases of real estate, meaning that for these leases, the non-lease components are included in the associated ROU asset and lease liability balances on our consolidated balance sheet.

The most significant impacts of adopting Topic 842 on our consolidated financial statements were (1) the recognition of new ROU assets and lease liabilities for our operating leases of \$31.1 million and \$34.9 million, respectively on January 1, 2019, which included reclassifying accrued rent as a component of the ROU asset, and (2) significant new disclosures about our leasing activities, which are provided in Note 13. Topic 842 did not have a material impact on our results of operations or cash flows.

# GP STRATEGIES CORPORATION AND SUBSIDIARIES

## Notes to Condensed Consolidated Financial Statements

June 30, 2019  
(Unaudited)

In January 2017, the FASB issued ASU No. 2017-04, *Simplifying the Test for Goodwill Impairment*. The standard will remove step 2 from the goodwill impairment test. Under the ASU, an entity should perform its annual goodwill impairment test by comparing the fair value of a reporting unit with its carrying amount and recognize an impairment charge for the amount by which the carrying amount exceeds the reporting unit's fair value, however, the loss recognized should not exceed the total amount of goodwill allocated to that reporting unit. ASU 2017-04 is effective for public companies for annual reporting periods beginning after December 15, 2019. Early adoption is permitted for goodwill impairment tests performed on testing dates after January 1, 2017. We adopted the standard on January 1, 2019. The adoption of the ASU did not have an effect on our results of operations, financial condition or cash flows.

### ***Accounting Standards Not Yet Adopted***

For a discussion of other accounting standards that have been issued by the FASB but are not yet effective, refer to the Recent Accounting Standards section in our Annual Report on Form 10-K for the year ended December 31, 2018. These standards are not expected to have a material impact on our results of operations, financial condition or cash flows.

## **(3) Revenue**

### ***Significant Accounting Policy***

We account for revenue in accordance with ASC Topic 606, *Revenue from Contracts with Customers* (ASC Topic 606), which we adopted on January 1, 2018, using the modified retrospective method. Revenue is measured based on the consideration specified in a contract with a customer. Most of our contracts with customers contain transaction prices with fixed consideration, however, some contracts may contain variable consideration in the form of discounts, rebates, refunds, credits, price concessions, incentives, performance bonuses, penalties and other similar items. When a contract includes variable consideration, we evaluate the estimate of variable consideration to determine whether the estimate needs to be constrained; therefore, we include the variable consideration in the transaction price only to the extent that it is probable that a significant reversal of the amount of cumulative revenue recognized will not occur when the uncertainty associated with the variable consideration is subsequently resolved. We recognize revenue when we satisfy a performance obligation by transferring control over a product or service to a customer. This can result in recognition of revenue over time as we perform services or at a point in time when the deliverable is transferred to the customer, depending on an evaluation of the criteria for over time recognition in ASC Topic 606. Further details regarding our revenue recognition for various revenue streams are discussed below.

### ***Nature of goods and services***

Over 90% of our revenue is derived from services provided to our customers for training, consulting, technical, engineering and other services. Less than 10% of our revenue is derived from various other offerings including custom magazine publications and assembly of glovebox portfolios for automotive manufacturers, licenses of software and other intellectual property, and software as a service (SaaS) arrangements.

Our primary contract vehicles are time-and-materials, fixed price (including fixed-fee per transaction) and cost-reimbursable contracts. Each contract has different terms based on the scope, deliverables and complexity of the engagement, requiring us to make judgments and estimates about recognizing revenue.

Under time-and-materials and cost-reimbursable contracts, the contractual billing schedules are based on the specified level of resources we are obligated to provide. Revenue under these contract types are recognized over time as services are performed as the client simultaneously receives and consumes the benefits provided by our performance throughout the engagement. The time and materials incurred for the period is the measure of performance and, therefore, revenue is recognized in that amount.

For fixed price contracts which typically involve a discrete project, such as development of training content and materials, design of training processes, software implementation, or engineering projects, the contractual billing schedules are not necessarily based on the specified level of resources we are obligated to provide. These discrete projects generally do not contain milestones or other measures of performance. The majority of our fixed price contracts meet the criteria in ASC Topic 606 for over time revenue recognition. For these contracts, revenue is recognized using a percentage-of-completion method

# GP STRATEGIES CORPORATION AND SUBSIDIARIES

## Notes to Condensed Consolidated Financial Statements

June 30, 2019

(Unaudited)

based on the relationship of costs incurred to total estimated costs expected to be incurred over the term of the contract. We believe this methodology is a reasonable measure of proportional performance since performance primarily involves personnel costs and services provided to the customer throughout the course of the projects through regular communications of progress toward completion and other project deliverables. In addition, the customer is required to pay us for the proportionate amount of our fees in the event of contract termination. A small portion of our fixed price contracts do not meet the criteria in ASC Topic 606 for over time revenue recognition. For these projects, we defer revenue recognition until the performance obligation is satisfied, which is generally when the final deliverable is provided to the client. The direct costs related to these projects are capitalized and then recognized as cost of revenue when the performance obligation is satisfied.

For fixed price contracts, when total direct cost estimates exceed revenues, the estimated losses are recognized immediately. The use of the percentage-of-completion method requires significant judgment relative to estimating total contract costs, including assumptions relative to the length of time to complete the project, the nature and complexity of the work to be performed, and anticipated changes in estimated salaries and other costs. Estimates of total contract costs are continuously monitored during the term of the contract, and recorded revenues and costs are subject to revision as the contract progresses. When revisions in estimated contract revenues and costs are determined, such adjustments are recorded in the period in which they are first identified. Adjustments to our fixed price contracts in the aggregate resulted in a net decrease to revenue of \$0.2 million and a net increase to revenue of \$0.5 million for the three months ended June 30, 2019 and 2018, respectively, and a net increase to revenue of \$0.9 million and \$1.0 million for the six months ended June 30, 2019 and 2018, respectively.

For certain fixed-fee per transaction contracts, such as delivering training courses or conducting workshops, revenue is recognized during the period in which services are delivered in accordance with the pricing outlined in the contracts.

For certain fixed-fee per transaction and fixed price contracts in which the output of the arrangement is measurable, such as for the shipping of publications and print materials, revenue is recognized at the point in time at which control is transferred which is upon delivery.

Taxes assessed by a government authority that are both imposed on and concurrent with a specific revenue-producing transaction, that we collect from a customer, are excluded from revenue.

### ***Performance Obligations***

A performance obligation is a promise in a contract to transfer a distinct good or service to the customer, and is the unit of account in ASC Topic 606. A contract's transaction price is allocated to each distinct performance obligation and recognized as revenue when, or as, the performance obligation is satisfied. For contracts with multiple performance obligations, we allocate the contract's transaction price to each performance obligation using our best estimate of the standalone selling price of each distinct good or service in the contract. As of June 30, 2019, we had \$330.5 million of remaining performance obligations, which we also refer to as total backlog. We expect to recognize over 95 percent of our remaining performance obligations as revenue within the next twelve months. We did not apply any of the practical expedients permitted by ASC Topic 606 in determining the amount of our performance obligations as of June 30, 2019.

# GP STRATEGIES CORPORATION AND SUBSIDIARIES

## Notes to Condensed Consolidated Financial Statements

June 30, 2019  
(Unaudited)

### Revenue by Category

The following series of tables presents our revenue disaggregated by various categories (dollars in thousands).

	Three Months Ended June 30,					
	Workforce Excellence		Business Transformation Services		Consolidated	
	2019	2018	2019	2018	2019	2018
<b>Revenue by type of service:</b>						
Managed learning services	\$ 52,253	\$ 53,080	\$ —	\$ —	\$ 52,253	\$ 53,080
Engineering & technical services	28,806	29,002	—	—	28,806	29,002
Sales enablement	—	—	44,764	27,799	44,764	27,799
Organizational development	—	—	23,590	23,810	23,590	23,810
	<u>\$ 81,059</u>	<u>\$ 82,082</u>	<u>\$ 68,354</u>	<u>\$ 51,609</u>	<u>\$ 149,413</u>	<u>\$ 133,691</u>
<b>Revenue by geographic region:</b>						
Americas	\$ 57,799	\$ 54,171	\$ 52,974	\$ 44,513	\$ 110,773	\$ 98,684
Europe Middle East Africa	22,468	24,466	12,437	9,258	34,905	33,724
Asia Pacific	8,693	7,908	6,696	117	15,389	8,025
Eliminations	(7,901)	(4,463)	(3,753)	(2,279)	(11,654)	(6,742)
	<u>\$ 81,059</u>	<u>\$ 82,082</u>	<u>\$ 68,354</u>	<u>\$ 51,609</u>	<u>\$ 149,413</u>	<u>\$ 133,691</u>
<b>Revenue by client market sector:</b>						
Automotive	\$ 2,129	\$ 2,962	\$ 43,631	\$ 28,357	\$ 45,760	\$ 31,319
Financial & Insurance	19,770	23,042	2,400	3,251	22,170	26,293
Manufacturing	8,416	8,887	5,774	3,760	14,190	12,647
Energy / Oil & Gas	8,687	10,862	1,619	800	10,306	11,662
U.S. Government	9,870	6,513	1,981	2,318	11,851	8,831
U.K. Government	4,357	4,947	—	—	4,357	4,947
Information & Communication	4,002	4,091	2,073	2,570	6,075	6,661
Aerospace	7,102	7,110	872	569	7,974	7,679
Electronics Semiconductor	4,093	3,826	340	229	4,433	4,055
Life Sciences	4,996	2,977	1,624	2,527	6,620	5,504
Other	7,637	6,865	8,040	7,228	15,677	14,093
	<u>\$ 81,059</u>	<u>\$ 82,082</u>	<u>\$ 68,354</u>	<u>\$ 51,609</u>	<u>\$ 149,413</u>	<u>\$ 133,691</u>

# GP STRATEGIES CORPORATION AND SUBSIDIARIES

## Notes to Condensed Consolidated Financial Statements

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(Unaudited)

### Six Months Ended June 30,

	<b>Workforce Excellence</b>		<b>Business Transformation Services</b>		<b>Consolidated</b>	
	<b>2019</b>	<b>2018</b>	<b>2019</b>	<b>2018</b>	<b>2019</b>	<b>2018</b>
<b>Revenue by type of service:</b>						
Managed learning services	\$ 104,071	\$ 104,857	\$ —	\$ —	\$ 104,071	\$ 104,857
Engineering & technical services	56,438	53,671	—	—	56,438	53,671
Sales enablement	—	—	81,928	51,649	81,928	51,649
Organizational development	—	—	46,449	48,546	46,449	48,546
	<u>\$ 160,509</u>	<u>\$ 158,528</u>	<u>\$ 128,377</u>	<u>\$ 100,195</u>	<u>\$ 288,886</u>	<u>\$ 258,723</u>
<b>Revenue by geographic region:</b>						
Americas	\$ 112,484	\$ 102,871	\$ 98,956	\$ 85,434	\$ 211,440	\$ 188,305
Europe Middle East Africa	44,697	49,100	24,120	18,502	68,817	67,602
Asia Pacific	14,835	15,195	11,830	189	26,665	15,384
Eliminations	(11,507)	(8,638)	(6,529)	(3,930)	(18,036)	(12,568)
	<u>\$ 160,509</u>	<u>\$ 158,528</u>	<u>\$ 128,377</u>	<u>\$ 100,195</u>	<u>\$ 288,886</u>	<u>\$ 258,723</u>
<b>Revenue by client market sector:</b>						
Automotive	\$ 3,822	\$ 5,876	\$ 79,712	\$ 52,603	\$ 83,534	\$ 58,479
Financial & Insurance	38,397	45,158	4,894	6,318	43,291	51,476
Manufacturing	16,394	18,063	12,084	7,872	28,478	25,935
Energy / Oil & Gas	20,062	18,656	2,802	2,130	22,864	20,786
U.S. Government	19,486	13,031	3,889	4,640	23,375	17,671
U.K. Government	8,412	10,433	—	—	8,412	10,433
Information & Communication	7,463	7,712	4,377	4,623	11,840	12,335
Aerospace	13,554	14,914	2,033	1,248	15,587	16,162
Electronics Semiconductor	8,215	7,509	594	280	8,809	7,789
Life Sciences	9,708	4,851	3,739	5,211	13,447	10,062
Other	14,996	12,325	14,253	15,270	29,249	27,595
	<u>\$ 160,509</u>	<u>\$ 158,528</u>	<u>\$ 128,377</u>	<u>\$ 100,195</u>	<u>\$ 288,886</u>	<u>\$ 258,723</u>

### Contract Balances

The timing of revenue recognition, billings and cash collections results in billed accounts receivable, unbilled revenue (contract assets), and deferred revenue (contract liabilities) on the condensed consolidated balance sheet. Amounts charged to our clients become billable according to the contract terms, which usually consider the passage of time, achievement of milestones or completion of the project. When billings occur after the work has been performed, such unbilled amounts will generally be billed and collected within 60 to 120 days but typically no longer than over the next twelve months. When we advance bill clients prior to the work being performed, generally, such amounts will be earned and recognized in revenue within the next twelve months. These assets and liabilities are reported on the condensed consolidated balance sheet on a contract-by-contract basis at the end of each reporting period. Changes in the contract asset and liability balances during the six-month period ended June 30, 2019 were not materially impacted by any other factors.

We recognized revenue of \$4.6 million and \$7.3 million for the three months ended June 30, 2019 and 2018, respectively, and \$15.7 million and \$16.3 million for the six months ended June 30, 2019 and 2018, respectively, that was included in the contract liability balance at the beginning of the year and primarily represented revenue from services performed during the current period for which we received advance payment from clients in a prior period.

# GP STRATEGIES CORPORATION AND SUBSIDIARIES

## Notes to Condensed Consolidated Financial Statements

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### (4) Significant Customers & Concentration of Credit Risk

We have a market concentration of revenue in both the automotive sector and financial & insurance sector. Revenue from the automotive sector accounted for approximately 29% and 23% of our consolidated revenue for the six months ended June 30, 2019 and 2018, respectively. In addition, we have a concentration of revenue from a single automotive customer, which accounted for approximately 14% and 15% of our consolidated revenue for the six months ended June 30, 2019 and 2018, respectively. As of June 30, 2019, accounts receivable from a single automotive customer totaled \$15.5 million, or 13%, of our consolidated accounts receivable balance.

Revenue from the financial & insurance sector accounted for approximately 15% and 20% of our consolidated revenue for the six months ended June 30, 2019 and 2018, respectively. In addition, we have a concentration of revenue from a single financial services customer, which accounted for approximately 11% and 14% of our consolidated revenue for the six months ended June 30, 2019 and 2018, respectively. As of June 30, 2019, billed and unbilled accounts receivable from a single financial services customer totaled \$23.8 million, or 12%, of our consolidated accounts receivable and unbilled revenue balances.

No other single customer accounted for more than 10% of our consolidated revenue for the six months ended June 30, 2019 or 2018 or consolidated accounts receivable balance as of June 30, 2019.

### (5) Earnings Per Share

Basic earnings per share (EPS) is computed by dividing net income by the weighted average number of common shares outstanding during the period. Diluted EPS reflects the potential dilution of common stock equivalent shares that could occur if securities or other contracts to issue common stock were exercised or converted into common stock.

Our dilutive common stock equivalent shares consist of stock options and restricted stock units computed under the treasury stock method, using the average market price during the period. Performance-based restricted stock unit awards are included in the computation of diluted shares based on the probable outcome of the underlying performance conditions being achieved. The following table presents instruments which were not dilutive and were excluded from the computation of diluted EPS in each period, as well as the dilutive common stock equivalent shares which were included in the computation of diluted EPS:

	Three Months Ended June 30,		Six Months Ended June 30,	
	2019	2018	2019	2018
	<i>(In thousands)</i>			
Non-dilutive instruments	181	140	116	73
Dilutive common stock equivalents	33	91	31	92

# GP STRATEGIES CORPORATION AND SUBSIDIARIES

## Notes to Condensed Consolidated Financial Statements

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(Unaudited)

### (6) Acquisitions

#### Contingent Consideration

ASC Topic 805 requires that contingent consideration be recognized at fair value on the acquisition date and be re-measured each reporting period with subsequent adjustments recognized in the condensed consolidated statement of operations. We estimate the fair value of contingent consideration liabilities using an appropriate valuation methodology, typically either an income-based approach or a simulation model, such as the Monte Carlo model, depending on the structure of the contingent consideration arrangement. Contingent consideration is valued using significant inputs that are not observable in the market which are defined as Level 3 inputs pursuant to fair value measurement accounting. We believe our estimates and assumptions are reasonable; however, there is significant judgment involved. At each reporting date, the contingent consideration obligation is revalued to estimated fair value, and changes in fair value subsequent to the acquisitions are reflected in income or expense in the condensed consolidated statements of operations, and could cause a material impact to, and volatility in, our operating results. Changes in the fair value of contingent consideration obligations may result from changes in discount periods and rates and changes in the timing and amount of revenue and/or earnings projections.

Below is a summary of the changes in the recorded amount of contingent consideration liabilities from December 31, 2018 to June 30, 2019 (dollars in thousands):

Acquisition:	Liability as of December 31, 2018	Additions	Payments	Change in Fair Value of Contingent Consideration	Foreign Currency Translation	Liability as of June 30, 2019
IC Axon	\$ 594	\$ —	\$ —	\$ (594)	\$ —	\$ —
McKinney Rogers	83	—	—	(83)	—	—
Total	\$ 677	\$ —	\$ —	\$ (677)	\$ —	\$ —

As of June 30, 2019 and December 31, 2018, contingent consideration considered a current liability and included in accounts payable totaled \$0 and \$0.6 million, respectively. As of December 31, 2018 we also had accrued contingent consideration totaling \$0.1 million related to acquisitions which are included in other long-term liabilities on the condensed consolidated balance sheets and represent the portion of contingent consideration estimated to be payable greater than twelve months from the balance sheet date.

# GP STRATEGIES CORPORATION AND SUBSIDIARIES

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### (7) Intangible Assets

#### Goodwill

Changes in the carrying amount of goodwill by reportable business segment for the six months ended June 30, 2019 were as follows (in thousands):

	<b>Workforce Excellence</b>	<b>Business Transformation Services</b>	<b>Total</b>
Balance as of December 31, 2018	\$ 123,918	\$ 52,206	\$ 176,124
Purchase accounting adjustment	—	75	75
Foreign currency translation	1,115	(56)	1,059
Balance as of June 30, 2019	<u>\$ 125,033</u>	<u>\$ 52,225</u>	<u>\$ 177,258</u>

#### Intangible Assets Subject to Amortization

Intangible assets with finite lives are subject to amortization over their estimated useful lives. The primary assets included in this category and their respective balances were as follows (in thousands):

	<b>Gross Carrying Amount</b>	<b>Accumulated Amortization</b>	<b>Net Carrying Amount</b>
<b>June 30, 2019</b>			
Customer relationships	\$ 22,212	\$ (5,656)	\$ 16,556
Intellectual property and other	4,946	(2,750)	2,196
	<u>\$ 27,158</u>	<u>\$ (8,406)</u>	<u>\$ 18,752</u>
<b>December 31, 2018</b>			
Customer relationships	\$ 26,524	\$ (8,547)	\$ 17,977
Intellectual property and other	4,936	(1,980)	2,956
	<u>\$ 31,460</u>	<u>\$ (10,527)</u>	<u>\$ 20,933</u>



# GP STRATEGIES CORPORATION AND SUBSIDIARIES

## Notes to Condensed Consolidated Financial Statements

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### (8) Stock-Based Compensation

We recognize compensation expense for stock-based compensation awards issued to employees on a straight-line basis over the requisite service period. Compensation cost is based on the fair value of awards as of the grant date.

The following table summarizes the pre-tax stock-based compensation expense included in reported net income (in thousands):

	Three months ended June 30,		Six months ended June 30,	
	2019	2018	2019	2018
Restricted stock units	468	346	725	976
Board of Directors and other stock grants	134	53	231	121
Total stock-based compensation expense	\$ 602	\$ 399	\$ 956	\$ 1,097

Pursuant to our 2011 Stock Incentive Plan (the "2011 Plan"), we may grant awards of non-qualified stock options, incentive stock options, restricted stock, stock units, performance shares, performance units and other incentives payable in cash or in shares of our common stock to officers, employees or members of the Board of Directors. As of June 30, 2019, we had restricted and performance stock units outstanding under these plans.

### (9) Debt

On November 30, 2018, we entered into a Credit Agreement with PNC Bank, National Association, as administrative agent and a syndicate of lenders (the "Credit Agreement"), replacing the prior credit agreement with Wells Fargo dated December 21, 2016, as amended on April 28, 2018 and June 29, 2018 (the "Original Credit Agreement"). The Credit agreement provides for a revolving credit facility, which expires on November 29, 2023, and consists of: a revolving loan facility with a borrowing limit of \$200 million, including a \$20 million sublimit for foreign borrowings; an accordion feature allowing the Company to request increases in commitments to the credit facility by up to an additional \$100 million; a \$20 million letter of credit sublimit; and a swingline loan credit sublimit of \$20 million. The obligations under the Credit Agreement are guaranteed by certain of the Company's subsidiaries (the "Guarantors"). As collateral security under the Credit Agreement and the guarantees thereof, the Company and the Guarantors have granted to the administrative agent, for the benefit of the lenders, a lien on, and first priority security interest in substantially all of their tangible and intangible assets. The proceeds of the Credit Agreement were used, in part, to repay in full all outstanding borrowings under the Original Credit Agreement, and additional proceeds of the revolving credit facility are expected to be used for working capital and other general corporate purposes of the Company and its subsidiaries, including the issuance of letters of credit and Permitted Acquisitions, as defined.

Borrowings under the Credit Agreement may be in the form of Base Rate loans or Euro-Rate loans, at the option of the borrowers, and bear interest at the Base Rate plus 0.25% to 1.25% or the Daily LIBOR Rate plus 1.25% to 2.25% respectively. Base Rate loans will bear interest at a fluctuating per annum Base Rate equal to the highest of (i) the Overnight Bank Funding Rate, plus 0.5%, (ii) the Prime Rate, and (iii) the Daily LIBOR Rate, plus 100 basis points (1.0%); plus an Applicable Margin. Determination of the Applicable Margin is based on a pricing grid that is generally dependent upon the Company's Leverage Ratio (as defined) as of the end of the fiscal quarter for which consolidated financial statements have been most recently delivered. We may prepay the revolving loan, in whole or in part, at any time without premium or penalty, subject to certain conditions.

The Credit Agreement contains customary representations, warranties and affirmative covenants. The Credit Agreement also contains customary negative covenants, subject to negotiated exceptions, including but not limited to: (i) liens, (ii) investments, (iii) indebtedness, (iv) significant corporate changes, including mergers and acquisitions, (v) dispositions, (vi) restricted payments, including stock dividends, and (vii) certain other restrictive agreements. The Credit Agreement also requires the Company to maintain compliance with the following financial covenants; (i) a maximum leverage ratio, and (ii) a minimum interest expense coverage ratio. On June 28, 2019 we entered into an amendment to the Credit Agreement that modified the maximum leverage ratio requirements for 2019. We were in compliance with each of these financial covenants under the Credit Agreement, as amended, as of June 30, 2019.

## GP STRATEGIES CORPORATION AND SUBSIDIARIES

### Notes to Condensed Consolidated Financial Statements

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As of June 30, 2019, there were \$119.7 million of borrowings outstanding and \$14.2 million of available borrowings under the revolving loan facility based on our Leverage Ratio.

For the six months ended June 30, 2019 and 2018, the weighted average interest rate on our borrowings was 4.7% and 3.7%, respectively. As of June 30, 2019, the fair value of our borrowings under the Credit Agreement approximated its carrying value as it bears interest at variable rates. There were \$1.3 million of unamortized debt issue costs related to the Credit Agreement as of June 30, 2019 which are being amortized to interest expense over the term of the Credit Agreement and are included in Other assets on our consolidated balance sheet.

#### **(10) Income Taxes**

Income tax expense was \$1.4 million, or an effective income tax rate of 28.9%, for the six months ended June 30, 2019 compared to \$3.1 million, or an effective income tax rate of 33.0%, for the six months ended June 30, 2018. The decrease in the effective income tax rate in 2019 compared to 2018 is primarily due to a \$0.9 million increase to the provisional estimate recorded in the first quarter of 2018 relating to the one-time transition tax on the mandatory deemed repatriation of cumulative foreign earnings, imposed by the Tax Cuts and Jobs Act (the "Tax Act") that was enacted on December 22, 2017 partially offset by a change in the mix of income from lower to higher taxing jurisdictions. Income tax expense for the interim quarterly periods is based on an estimated annual effective tax rate which includes the U.S. federal, state and local, and non-U.S. statutory rates, permanent differences, and other items that may have an impact on income tax expense.

An uncertain tax position taken or expected to be taken in a tax return is recognized in the financial statements when it is more likely than not (i.e., a likelihood of more than fifty percent) that the position would be sustained upon examination by tax authorities that have full knowledge of all relevant information. A recognized tax position is then measured at the largest amount of benefit that is greater than fifty percent likely of being realized upon ultimate settlement. Interest and penalties related to income taxes are accounted for as income tax expense. As of June 30, 2019, we had no uncertain tax positions reflected on our condensed consolidated balance sheet. The Company files income tax returns in U.S. federal, state and local jurisdictions, and various non-U.S. jurisdictions, and is subject to audit by tax authorities in those jurisdictions. Tax years 2015 through 2018 remain open to examination by these tax jurisdictions, and earlier years remain open to examination in certain of these jurisdictions which have longer statutes of limitations.

#### **(11) Stockholders' Equity**

##### Stock Repurchase Program

We have a share repurchase program under which we may repurchase shares of our common stock from time to time in the open market, subject to prevailing business and market conditions and other factors. During the six months ended June 30, 2019 we did not repurchase shares and during the six months ended June 30, 2018, we repurchased approximately 313,000 shares of our common stock in the open market for a total cost of approximately \$7.3 million. As of June 30, 2019, there was approximately \$3.8 million available for future repurchases under the buyback program.

# GP STRATEGIES CORPORATION AND SUBSIDIARIES

## Notes to Condensed Consolidated Financial Statements

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### (12) Restructuring

The following table shows the balances and activity for our restructuring liability (in thousands):

	Employee Severance and Related Benefits	Excess Facilities and Other Costs	Total
Liability as of December 31, 2018	\$ 1,266	\$ 591	\$ 1,857
Additional restructuring charges	1,301	—	1,301
Reclassification to operating lease liabilities	—	(557)	(557)
Payments	(1,874)	—	(1,874)
Liability as of June 30, 2019	<u>\$ 693</u>	<u>\$ 34</u>	<u>\$ 727</u>

In December 2017, we announced a new organizational structure and plan to improve operating results by increasing organic growth and reducing operating costs, and we initiated restructuring and transition activities to improve operational efficiency, reduce costs and better position the company to drive future revenue growth. These restructuring activities were substantially complete as of June 30, 2018. The total remaining liability under this restructuring plan was \$0.5 million and \$1.9 million as of June 30, 2019 and December 31, 2018, respectively.

In connection with the acquisition of TTI Global, Inc. in December 2018, we initiated restructuring and transition activities in the first quarter of 2019 to reduce costs and eliminate redundant positions to realize synergies with the acquired business. For the six months ended June 30, 2019, we recorded \$1.3 million of restructuring charges in connection with these activities. The total remaining liability under these restructuring activities was \$0.2 million as of June 30, 2019. We expect the restructuring activities associated with the TTI Global acquisition to be substantially complete by the end of 2019.

### (13) Leases

We determine at its inception whether an arrangement that provides us control over the use of an asset is a lease. We recognize at lease commencement a right-of-use (ROU) asset and lease liability based on the present value of the future lease payments over the lease term. We have elected not to recognize a ROU asset and lease liability for leases with terms of 12 months or less. Certain of our leases include options to extend the term of the lease or to terminate the lease prior to the end of the initial term. When it is reasonably certain that we will exercise the option, we include the impact of the option in the lease term for purposes of determining total future lease payments. As most of our lease agreements do not explicitly state the discount rate implicit in the lease, we use our incremental borrowing rate on the commencement date to calculate the present value of future payments.

Our leases commonly include payments that are based on the Consumer Price Index (CPI) or other similar indices. These variable lease payments are included in the calculation of the ROU asset and lease liability. Other variable lease payments, such as usage-based amounts, are excluded from the ROU asset and lease liability, and are expensed as incurred. In addition to the present value of the future lease payments, the calculation of the ROU asset also includes any deferred rent, lease pre-payments and initial direct costs of obtaining the lease, such as commissions.

In addition to the base rent, real estate leases typically contain provisions for common-area maintenance and other similar services, which are considered non-lease components for accounting purposes. For our real estate leases, we apply a practical expedient to include these non-lease components in calculating the ROU asset and lease liability. For all other types of leases, non-lease components are excluded from our ROU assets and lease liabilities and expensed as incurred.

We have operating leases for office facilities, vehicles and computer and office equipment. We do not have any finance leases.

**GP STRATEGIES CORPORATION AND SUBSIDIARIES**

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Lease expense is included in Cost of Revenue and General & Administrative Expenses on the condensed consolidated statements of operations, and is recorded net of immaterial sublease income. The components of lease expense were as follows (in thousands):

	<b>Three Months Ended June 30, 2019</b>	<b>Six Months Ended June 30, 2019</b>
Operating lease cost	\$ 2,414	\$ 4,871
Short-term lease cost	207	560
Total lease costs	<u>\$ 2,621</u>	<u>\$ 5,431</u>

Supplemental information related to leases was as follows (dollars in thousands):

	<b>Six Months Ended June 30, 2019</b>
Operating lease right-of-use assets	\$ 28,867
Current portion of operating lease liabilities	\$ 9,078
Non-current portion of operating lease liabilities	23,415
Total operating lease liabilities	<u>\$ 32,493</u>
Cash paid for amounts included in the measurement of operating lease liabilities	\$ 5,006
Right-of-use assets obtained in exchange for operating lease liabilities	\$ 2,146
Weighted-average remaining lease term for operating leases (years)	5.8 years
Weighted-average discount rate for operating leases	4.77%

The following is a reconciliation of future undiscounted cash flows to the operating lease liabilities on our condensed consolidated balance sheet as of June 30, 2019 (in thousands):

<b>Year ended December 31,</b>	
2019 (excluding the six months ended June 30, 2019)	\$ 5,002
2020	8,171
2021	5,809
2022	4,614
2023	4,045
Thereafter	9,810
Total future lease payments	<u>37,451</u>
Less: imputed interest	(4,958)
Present value of future lease payments	<u>32,493</u>
Less: current portion of lease liabilities	(9,078)
Long-term lease liabilities	<u>\$ 23,415</u>

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Under Topic 840, our future minimum payments for all operating lease obligations as of December 31, 2018 were as follows (in thousands):

Year ended December 31,		
2019	\$	10,646
2020		7,833
2021		5,520
2022		4,528
2023		3,898
Thereafter		8,671
Total	\$	41,096

### (14) Business Segments

As of June 30, 2019, we operated through two reportable business segments: (i) Workforce Excellence and (ii) Business Transformation Services. In December 2017, we announced a new organizational structure and plan to improve operating results by increasing organic growth and reducing operating costs. Effective January 1, 2018, we re-organized into two operating segments aligned by complementary service lines and supported by a new business development organization aligned by industry sector. The Workforce Excellence segment includes the majority of the former Learning Solutions and Professional & Technical Services segments. The Business Transformation Services segment includes the majority of the former Performance Readiness Solutions and Sandy Training & Marketing segments. Certain business units transferred between the former operating segments to better align with the service offerings of the two new segments. In addition, effective July 1, 2018, we transferred the management responsibility of certain additional business units between the two operating segments primarily to consolidate our non-technical content design and development businesses into one global digital learning strategies and solutions service line. We have reclassified the segment financial information herein for the prior year periods to reflect the changes in our segment reporting during 2018 and conform to the current year's presentation.

Each of our two reportable segments represents an operating segment under ASC Topic 280, *Segment Reporting*. We test our goodwill at the reporting unit level, or one level below an operating segment, under ASC Topic 350, *Intangibles - Goodwill and Other*. In connection with the new organizational structure that went into effect on January 1, 2018, we determined that we have four reporting units for purposes of goodwill impairment testing, which represent our four practices which are one level below the operating segments, as discussed below.

Our two segments each consist of two global practice areas which are focused on providing similar and/or complementary products and services across our diverse customer base and within targeted markets. Within each practice are various service lines having specific areas of expertise. Marketing and communications, sales, accounting, finance, legal, human resources, information systems and other administrative services are organized at the corporate level. Business development and sales resources are aligned by industry sector to support existing customer accounts and new customer development across both segments. Further information regarding our business segments is discussed below.

**Workforce Excellence.** The Workforce Excellence segment advises and partners with leading organizations in designing, implementing, operating and supporting their talent management and workforce strategies, enabling them to gain greater competitive edge in their markets. This segment consists of two practices:

- **Managed Learning Services** - this practice focuses on creating value for our customers by delivering a suite of talent management and learning design, development, operational and support services that can be delivered as large scale outsourcing arrangements, managed services contracts and project-based service engagements. The Managed Learning Services offerings include strategic learning and development consulting services, digital learning content design and development solutions and a suite of managed learning operations services, including: managed facilitation and delivery,

## GP STRATEGIES CORPORATION AND SUBSIDIARIES

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managed training administration and logistics, help desk support, tuition reimbursement management services, event management and vendor management.

- **Engineering & Technical Services** - this practice focuses on capital intensive, inherently hazardous and/or highly complex technical services in support of both U.S. government and global commercial industries. Our products and services include design, development and delivery of technical work-based learning, CapEx (plant launch) initiatives, engineering design and construction management, fabrication, and management services, operational excellence consulting, chemical demilitarization services, homeland security services, emergency management support services along with all forms of technical documentation. We deliver world-class asset management and performance improvement consulting to a host of industries. Our proprietary EtaPRO® Performance and Condition Monitoring System provides a suite of real-time digital solutions for hundreds of facilities and is installed in power-generating units around the world. We also provide thousands of technical courses in a web-based off the shelf delivery format through our GPiLEARN+™ portal.

**Business Transformation Services.** The Business Transformation Services segment works with organizations to execute complex business strategies by linking business systems, process and people's performance to clear and measurable results. We have a holistic methodology to establishing direction and closing the gap between strategy and execution. Our approach equips business leaders and teams with the tools and capability to deliver high-performance results. This segment consists of two practices:

- **Sales Enablement** - this practice provides custom product sales training and service technical training, primarily to automotive manufacturers, designed to better educate the customer salesforces as well as the service technicians with respect to new product features and designs, in effect rapidly increasing the salesforce and technicians knowledge base and enabling them to address retail customer needs. Furthermore, this segment helps our clients assess their customer relationship marketing strategy and connect with their customers on a one-to-one basis, including custom print and digital publications. We have been a custom product sales and service technical training provider and leader in serving manufacturing customers in the U.S. automotive industry for over 40 years.
- **Organizational Development** - this practice works with organizations to design and execute an integrated people performance system. This translates to helping organizations set strategy, carry that strategy through every level of the organization and ensure that their people have the right skills, knowledge, tools, processes and technology to enable the transformation and achieve business results. Solutions include strategy, leadership, employee engagement and culture consulting, enterprise technology implementation and adoption solutions, and organization design and business performance consulting.

We do not allocate the following items to the segments: general & administrative expenses, sales & marketing expenses, restructuring charges, other expense, interest expense, gain on change in fair value of contingent consideration and income tax expense.

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The following table sets forth the revenue and operating results attributable to each reportable segment and includes a reconciliation of segment revenue to consolidated revenue and operating results to consolidated income before income tax expense (in thousands):

	<b>Three Months Ended June 30,</b>		<b>Six Months Ended June 30,</b>	
	<b>2019</b>	<b>2018</b>	<b>2019</b>	<b>2018</b>
<b>Revenue:</b>				
Workforce Excellence	\$ 81,059	\$ 82,082	\$ 160,509	\$ 158,528
Business Transformation Services	68,354	51,609	128,377	100,195
	<u>\$ 149,413</u>	<u>\$ 133,691</u>	<u>\$ 288,886</u>	<u>\$ 258,723</u>
<b>Gross profit:</b>				
Workforce Excellence	\$ 13,393	\$ 14,927	\$ 26,802	\$ 26,282
Business Transformation Services	9,566	7,646	17,435	13,970
Total gross profit	22,959	22,573	44,237	40,252
General and administrative expenses	15,402	14,121	31,529	27,980
Sales and marketing expenses	1,906	1,106	3,895	1,831
Restructuring charges	182	2,495	1,301	2,930
Gain on change in fair value of contingent consideration, net	627	894	677	3,446
Operating income	<u>6,096</u>	<u>5,745</u>	<u>8,189</u>	<u>10,957</u>
Interest expense	1,679	(150)	3,277	536
Other income (expense)	102	(988)	88	(1,152)
Income before income tax expense	<u>\$ 4,519</u>	<u>\$ 4,907</u>	<u>\$ 5,000</u>	<u>\$ 9,269</u>

## Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations

### Results of Operations

#### *General Overview*

We are a global performance improvement solutions provider of training, digital learning solutions, management consulting and engineering services that seeks to improve the effectiveness of organizations by providing services and products that are customized to meet the specific needs of clients. Clients include Fortune 500 companies and governmental and other commercial customers in a variety of industries. We believe we are a global leader in performance improvement, with over five decades of experience in providing solutions to optimize workforce performance.

As of June 30, 2019, we operated through two reportable business segments: (i) Workforce Excellence and (ii) Business Transformation Services. In December 2017, we announced a new organizational structure and plan to improve operating results by increasing organic growth and reducing operating costs. Effective January 1, 2018, we re-organized into two operating segments aligned by complementary service lines and supported by a new business development organization aligned by industry sector. The Workforce Excellence segment includes the majority of the former Learning Solutions and Professional & Technical Services segments. The Business Transformation Services segment includes the majority of the former Performance Readiness Solutions and Sandy Training & Marketing segments. Certain business units transferred between the former operating segments to better align with the service offerings of the two new segments. In addition, effective July 1, 2018, we transferred the management responsibility of certain additional business units between the two operating segments primarily to consolidate our non-technical content design and development businesses into one global digital learning strategies and solutions service line. We have reclassified the segment financial information herein for the prior year periods to reflect the changes in our segments and conform to the current year's presentation.

Each of our two reportable segments represents an operating segment under ASC Topic 280, *Segment Reporting*. We test our goodwill at the reporting unit level, or one level below an operating segment, under ASC Topic 350, *Intangibles - Goodwill and Other*. In connection with the new organizational structure that went into effect on January 1, 2018, we determined that we have four reporting units for purposes of goodwill impairment testing, which represent our four practices which are one level below the operating segments, as discussed below.

Our two segments each consist of two global practice areas which are focused on providing similar and/or complementary products and services across our diverse customer base and within targeted markets. Within each practice are various service lines having specific areas of expertise. Marketing and communications, sales, accounting, finance, legal, human resources, information systems and other administrative services are organized at the corporate level. Business development and sales resources are aligned by industry sector to support existing customer accounts and new customer development across both segments. Further information regarding our business segments is discussed below.

**Workforce Excellence.** The Workforce Excellence segment advises and partners with leading organizations in designing, implementing, operating and supporting their talent management and workforce strategies, enabling them to gain greater competitive edge in their markets. This segment consists of two practices:

- **Managed Learning Services** - this practice focuses on creating value for our customers by delivering a suite of talent management and learning design, development, operational and support services that can be delivered as large scale outsourcing arrangements, managed services contracts and project-based service engagements. The Managed Learning Services offerings include strategic learning and development consulting services, digital learning content design and development solutions and a suite of managed learning operations services, including: managed facilitation and delivery, managed training administration and logistics, help desk support, tuition reimbursement management services, event management and vendor management.
- **Engineering & Technical Services** - this practice focuses on capital intensive, inherently hazardous and/or highly complex technical services in support of both U.S. government and global commercial industries. Our products and services include design, development and delivery of technical work-based learning, CapEx (plant launch) initiatives, engineering design and construction management, fabrication, and management services, operational excellence consulting, chemical demilitarization services, homeland security services, emergency management support services along with all forms of technical documentation. We deliver world-class asset management and performance improvement consulting to a host of industries. Our proprietary EtaPRO® Performance and Condition Monitoring



System provides a suite of real-time digital solutions for hundreds of facilities and is installed in power-generating units around the world. We also provide thousands of technical courses in a web-based off the shelf delivery format through our GPiLEARN+™ portal.

**Business Transformation Services.** The Business Transformation Services segment works with organizations to execute complex business strategies by linking business systems, process and people's performance to clear and measurable results. We have a holistic methodology to establishing direction and closing the gap between strategy and execution. Our approach equips business leaders and teams with the tools and capability to deliver high-performance results. This segment consists of two practices:

- **Sales Enablement** - this practice provides custom product sales training and service technical training, primarily to automotive manufacturers, designed to better educate the customer salesforces as well as the service technicians with respect to new product features and designs, in effect rapidly increasing the salesforce and technicians knowledge base and enabling them to address retail customer needs. Furthermore, this segment helps our clients assess their customer relationship marketing strategy and connect with their customers on a one-to-one basis, including custom print and digital publications. We have been a custom product sales and service technical training provider and leader in serving manufacturing customers in the U.S. automotive industry for over 40 years.
- **Organizational Development** - this practice works with organizations to design and execute an integrated people performance system. This translates to helping organizations set strategy, carry that strategy through every level of the organization and ensure that their people have the right skills, knowledge, tools, processes and technology to enable the transformation and achieve business results. Solutions include strategy, leadership, employee engagement and culture consulting, enterprise technology implementation and adoption solutions, and organization design and business performance consulting.

## ***Acquisitions***

### **TTi Global**

On November 30, 2018, we entered into a Share Purchase Agreement with TTi Global, Inc. ("TTi Global") and its stockholders and acquired all of the outstanding shares of TTi Global. The transaction under the Share Purchase Agreement includes the acquisition of TTi Global's subsidiaries (except for its UK and Spain subsidiaries and dormant entities) and certain affiliated companies. The Company purchased TTi Global's UK and Spain subsidiaries in a separate transaction in August 2018 which is discussed further below. TTi Global is a provider of training, staffing, research and consulting solutions to industries across various sectors with automotive as a core focus. The total upfront purchase price for TTi Global was \$14.2 million of cash paid upon closing on November 30, 2018. The purchase price is subject to reduction based on a minimum working capital requirement, as defined in the Share Purchase Agreement, which is expected to be settled during the third quarter of 2019. The acquired TTi Global business is included in the Business Transformation Services segment and the results of its operations have been included in the consolidated financial statements beginning December 1, 2018. The pro-forma impact of the acquisition is not material to our results of operations.

### **TTi (Europe)**

On August 7, 2018, we acquired the entire share capital of TTi (Europe) Limited, a subsidiary of TTi Global, Inc. ("TTi Europe"), a provider of training and research services primarily for the automotive industry located in the United Kingdom. The upfront purchase price was \$3.0 million in cash. The acquired TTi Europe business is included in the Business Transformation Services segment and the results of its operations have been included in the condensed consolidated financial statements beginning August 7, 2018. The pro-forma impact of the acquisition is not material to our results of operations.

### **IC Axon**

On May 1, 2018, we acquired the entire share capital of IC Acquisition Corporation, a Delaware corporation, and its subsidiary, IC Axon Inc., a Canadian corporation (IC Axon). IC Axon develops science-driven custom learning solutions for pharmaceutical and life science customers. The upfront purchase price was \$30.5 million in cash. In addition, the purchase agreement requires up to an additional \$3.5 million of consideration, contingent upon the achievement of an earnings target during a twelve-month period subsequent to the closing of the acquisition. The acquired IC Axon business is included in the Workforce Excellence segment and the results of its operations have been included in the condensed consolidated financial statements beginning May 1, 2018. The pro-forma impact of the acquisition is not material to our results of operations.

## Operating Highlights

### Three Months ended June 30, 2019 Compared to the Three Months ended June 30, 2018

Our revenue increased \$15.7 million or 11.8% during the second quarter of 2019 compared to the second quarter of 2018. The net increase is due to a \$16.7 million increase in our Business Transformation Services segment offset by a \$1.0 million decrease in our Workforce Excellence segment. Foreign currency exchange rate changes resulted in a total \$2.3 million decrease in U.S. dollar reported revenue during the second quarter of 2019. The changes in revenue and gross profit are discussed in further detail below by segment.

Operating income, the components of which are discussed below, increased \$0.4 million or 6.1% to \$6.1 million for the second quarter of 2019 compared to \$5.7 million for the second quarter of 2018. The net increase in operating income is primarily due to a \$0.4 million increase in gross profit and a \$2.3 million decrease in restructuring charges, partially offset by a \$1.3 million increase in general and administrative expenses, a \$0.8 million increase in sales and marketing expenses, and a \$0.3 million decrease in the gain on change in fair value of contingent consideration.

For the three months ended June 30, 2019, we had income before income tax expense of \$4.5 million compared to \$4.9 million for the three months ended June 30, 2018. Net income was \$3.2 million, or \$0.19 per diluted share, for the three months ended June 30, 2019, compared to net income of \$3.6 million, or \$0.22 per diluted share, for the three months ended June 30, 2018. Diluted weighted average shares outstanding were 16.8 million for the second quarter of 2019 compared to 16.6 million for the second quarter of 2018.

#### Revenue

(Dollars in thousands)

	Three months ended June 30,	
	2019	2018
Workforce Excellence	\$ 81,059	\$ 82,082
Business Transformation Services	68,354	51,609
	<u>\$ 149,413</u>	<u>\$ 133,691</u>

Workforce Excellence revenue decreased \$1.0 million or 1.2% during the second quarter of 2019 compared to the second quarter of 2018. The revenue decrease is due to the following:

- a \$1.7 million net decrease in revenue due to changes in foreign currency exchange rates; partially offset by a
- a \$0.5 million net increase in revenue in our Managed Learning Services practice primarily due to the following:
  - a \$1.6 million increase in revenue from the IC Axon business acquired on May 1, 2018; partially offset by
  - a \$0.2 million decrease in vocational skills training services provided to the UK government; and
  - a \$0.9 million net decrease in revenue for managed learning and training content development services; and
- a \$0.2 million net increase in revenue in our Engineering & Technical Services practice primarily due to the following:
  - a \$1.5 million increase in disaster relief services; and
  - a \$1.3 million increase in chemical demilitarization training services for a U.S. government client; partially offset by
  - a \$1.2 million decrease in our Energy business due to a software license sale during the second quarter of 2018 that did not recur in 2019; and
  - a net decrease of \$1.4 million in engineering and technical training services.

Business Transformation Services revenue increased \$16.7 million or 32.4% during the second quarter of 2019 compared to the second quarter of 2018. The revenue increase is due to the following:

- a \$17.0 million net increase in our Sales Enablement practice primarily due to the following:
  - a \$14.3 million increase in revenue contributed by the TTI Global and TTI Europe acquisitions completed in 2018; and

- a \$2.7 million net increase in automotive sales training services largely due to new vehicle launch events for automotive clients; and
- a \$0.3 million increase in revenue in our Organizational Development practice primarily due to an increase in strategic consulting services, partially offset by a decline in human capital management system implementation services.

These revenue increases were partially offset by a \$0.6 million net decrease in revenue due to changes in foreign currency exchange rates.

### *Gross Profit*

(Dollars in thousands)

	Three months ended June 30,			
	2019		2018	
		% Revenue		% Revenue
Workforce Excellence	\$ 13,393	16.5%	\$ 14,927	18.2%
Business Transformation Services	9,566	14.0%	7,646	14.8%
	<u>\$ 22,959</u>	<u>15.4%</u>	<u>\$ 22,573</u>	<u>16.9%</u>

Workforce Excellence gross profit of \$13.4 million or 16.5% of revenue for the second quarter of 2019 decreased by \$1.5 million or 10.3% compared to gross profit of \$14.9 million or 18.2% of revenue for the second quarter of 2018 primarily due to the following:

- a \$1.2 million decrease in gross profit in our Engineering & Technical Services practice primarily due to a software license sale in our Energy business during the second quarter of 2018 that did not recur in 2019; and
- a \$0.3 million net decrease in gross profit in our Managed Learning Services practice primarily due to the revenue decreases noted above.

Business Transformation Services gross profit of \$9.6 million or 14.0% of revenue for the second quarter of 2019 increased by \$1.9 million or 25.1% compared to gross profit of \$7.6 million or 14.8% of revenue for the second quarter 2018 primarily due to gross profit contributed by the acquired TTi business and improved gross margins in our Organizational Development practice.

### *General and Administrative Expenses*

General and administrative expenses increased \$1.3 million or 9.1% from \$14.1 million in the second quarter of 2018 to \$15.4 million in the second quarter of 2019. The increase in general and administrative expenses is primarily due to a \$1.5 million increase in G&A expense in the acquired TTi business, partially offset by a net \$0.2 million decrease in various other expenses.

### *Sales and Marketing Expenses*

Sales and marketing expenses increased \$0.8 million or 72.3% from \$1.1 million for the second quarter of 2018 to \$1.9 million for the second quarter of 2019 primarily due to labor and benefits expense relating to the hiring of additional business development personnel due to the establishment of a new sales organization in 2018.

### *Restructuring charges*

Restructuring charges decreased \$2.3 million in the second quarter of 2019 compared to the second quarter of 2018. In connection with the acquisition of TTi Global, Inc. in December 2018, we initiated restructuring and transition activities in the first quarter of 2019 to reduce costs and eliminate redundant positions to realize synergies with the acquired business. We recognized restructuring charges of \$0.2 million in the second quarter of 2019 relating to these restructuring activities. In the second quarter of 2018, we recognized \$2.5 million of restructuring charges in connection with the reorganization that was initiated in December 2017.

### *Change in Fair Value of Contingent Consideration*

We recognized a \$0.6 million net gain on the change in fair value of contingent consideration related to acquisitions during the second quarter of 2019 compared to \$0.9 million in the second quarter of 2018. See Note 6 for further details regarding our accounting for contingent consideration.

### *Interest Expense*

Interest expense was \$1.7 million for the second quarter of 2019 compared to \$(0.2) million for the second quarter of 2018. The increase is due to an increase in interest rates and borrowings under the Company's credit agreement, as well as a \$1.0 million non-recurring reversal of an interest accrual associated with unremitted value-added tax during the second quarter of 2018.

### *Other Income (Expense)*

Other income was \$0.1 million for the second quarter of 2019 compared to other expense of \$1.0 million for the second quarter of 2018. The increase in other income is primarily due to a \$1.0 million decrease in foreign currency losses in the second quarter of 2019 compared to 2018. Foreign currency gains and losses primarily relate to the effect of exchange rates on intercompany receivables and payables and third party receivables and payables that are denominated in currencies other than the functional currency of our foreign subsidiaries.

### *Income Tax Expense*

Income tax expense was \$1.3 million for the second quarters of both 2019 and 2018. The effective income tax rate was 28.8% and 27.1% for the three months ended June 30, 2019 and 2018, respectively. The increase in the effective income tax rate in 2019 compared to 2018 is primarily due to a change in the mix of income from lower to higher taxing jurisdictions. Income tax expense for the interim quarterly periods is based on an estimated annual effective tax rate which includes the U.S. federal, state and local, and non-U.S. statutory rates, permanent differences, and other items that may have an impact on income tax expense.

## **Six Months ended June 30, 2019 Compared to the Six Months ended June 30, 2018**

Our revenue increased \$30.2 million or 11.7% during the six months ended June 30, 2019 compared to the six months ended June 30, 2018. The net increase in revenue is due to a \$2.0 million increase in our Workforce Excellence segment and a \$28.2 million increase in our Business Transformation Services segment. Foreign currency exchange rate changes resulted in a total \$5.3 million decrease in U.S. dollar reported revenue during the six months ended June 30, 2019. The changes in revenue and gross profit are discussed in further detail below by segment.

Operating income, the components of which are discussed in detail below, decreased \$2.8 million or 25.3% to \$8.2 million for the six months ended June 30, 2019 compared to \$11.0 million for the same period in 2018. The net decrease in operating income is primarily due to a \$3.5 million increase in general and administrative expenses, a \$2.1 million increase in sales and marketing expenses and a \$2.8 million decrease in the gain on change in fair value of contingent consideration, partially offset by a \$4.0 million net increase in gross profit and a \$1.6 million decrease in restructuring costs.

For the six months ended June 30, 2019, we had income before income tax expense of \$5.0 million compared to \$9.3 million for the six months ended June 30, 2018. Net income was \$3.6 million, or \$0.21 per diluted share, for the six months ended June 30, 2019, compared to net income of \$6.2 million, or \$0.37 per diluted share, for the six months ended June 30, 2018. Diluted weighted average shares outstanding were 16.7 million for both the six months ended June 30, 2019 and June 30, 2018.

### *Revenue*

(Dollars in thousands)

	Six months ended June 30,	
	2019	2018
Workforce Excellence	\$ 160,509	\$ 158,528
Business Transformation Services	128,377	100,195
	<u>\$ 288,886</u>	<u>\$ 258,723</u>

Workforce Excellence revenue increased \$2.0 million or 1.2% during the six months ended June 30, 2019 compared to the same period in 2018. The revenue increase is due to the following:

- a \$3.6 million net increase in revenue in our Engineering & Technical Services practice primarily due to a \$2.2 million increase in disaster relief services, a \$2.6 million increase in chemical demilitarization training services for a U.S. government client and a \$0.8 million increase in alternative fuels projects, partially offset by a \$1.2 million decrease in our Energy business due to a software license sale during the second quarter of 2018 that did not recur in 2019 and a net decrease of \$0.8 million in various other revenue streams; and
- a \$2.3 million net increase in revenue in our Managed Learning Services practice primarily due to the following:
  - a \$5.1 million increase in revenue from the IC Axon business acquired on May 1, 2018; partially offset by
  - a \$1.3 million decrease in vocational skills training services provided to the UK government; and
  - a \$1.5 million net decrease in revenue for managed learning and training content development services.

These increases were offset by a \$4.0 million net decrease in revenue due to changes in foreign currency exchange rates.

Business Transformation Services revenue increased \$28.2 million or 28.1% during the six months ended June 30, 2019 compared to the same period in 2018. The revenue increase is due to a \$30.3 million net increase in our Sales Enablement practice primarily due to the following:

- a \$27.0 million increase in revenue contributed by the TTi Global and TTi Europe acquisitions completed in 2018; and
- a \$3.3 million net increase in automotive sales training services largely due to new vehicle launch events for automotive clients.

These revenue increases were offset by the following decreases:

- a \$0.8 million decrease in revenue in our Organizational Development practice primarily due to a decline in human capital management system implementation services offset by an increase in strategic consulting services; and
- a \$1.3 million net decrease in revenue due to changes in foreign currency exchange rates.

### *Gross Profit*

(Dollars in thousands)

	Six months ended June 30,			
	2019		2018	
		% Revenue		% Revenue
Workforce Excellence	\$ 26,802	16.7%	\$ 26,282	16.6%
Business Transformation Services	17,435	13.6%	13,970	13.9%
	<u>\$ 44,237</u>	<u>15.3%</u>	<u>\$ 40,252</u>	<u>15.6%</u>

Workforce Excellence gross profit of \$26.8 million or 16.7% of revenue for the six months ended June 30, 2019 increased by \$0.5 million or 2.0% when compared to gross profit of \$26.3 million or 16.6% of revenue for the same period in 2018 primarily due to the following:

- a \$1.0 million net increase in gross profit in our Managed Learning Services practice primarily due to the revenue increases noted above, partially offset by a decline in vocational skills training services provided to the UK government as a result of the lower revenue as noted above; partially offset by
- a \$0.5 million net decrease in gross profit due to changes in foreign currency exchange rates.

Business Transformation Services gross profit of \$17.4 million or 13.6% of revenue for the six months ended June 30, 2019 increased by \$3.5 million or 24.8% when compared to gross profit of \$14.0 million or 13.9% of revenue for the same period in 2018 primarily due to \$1.6 million of gross profit contributed by the acquired TTi business, a \$1.0 million increase in gross profit in our Organizational Development practice and a \$0.9 million increase in gross profit in our Sales Enablement practice.

### *General and Administrative Expenses*

General and administrative expenses increased \$3.5 million or 12.7% from \$28.0 million for the six months ended June 30, 2018 to \$31.5 million for the same period in 2019. The increase in general and administrative expenses is primarily due to a \$2.7 million increase in G&A expense in the acquired TTi businesses, a \$0.4 million increase in bad debt expense, a \$0.2 million increase in severance expense, and a \$0.2 million net increase in various other expenses.

### *Sales and Marketing Expenses*

Sales and marketing expenses increased \$2.1 million or 112.7% from \$1.8 million for the six months ended June 30, 2018 to \$3.9 million for the same period in 2019 primarily due to labor and benefits expense relating to the hiring of additional business development personnel due to the establishment of a new sales organization in 2018.

### *Restructuring charges*

Restructuring charges decreased \$1.6 million in the first half of 2019 compared to the same period in 2018. In connection with the acquisition of TTI Global, Inc. in December 2018, we initiated restructuring and transition activities in the first quarter of 2019 to reduce costs and eliminate redundant positions to realize synergies with the acquired business. We recognized restructuring charges of \$1.3 million during the six months ended June 30, 2019 relating to these restructuring activities. During the six months ended June 30, 2018, we recognized \$2.9 million of restructuring charges in connection with the reorganization that was initiated in December 2017.

### *Change in Fair Value of Contingent Consideration*

We recognized a net gain on the change in fair value of contingent consideration related to acquisitions of \$0.7 million and \$3.4 million for the six months ended June 30, 2019 and 2018, respectively. See Note 6 for further details regarding our accounting for contingent consideration.

### *Interest Expense*

Interest expense increased \$2.7 million from \$0.5 million for the six months ended June 30, 2018 to \$3.3 million for the same period in 2019. The net increase is due to a \$1.6 million increase in interest expense due to both an increase in interest rates and higher borrowings under the Credit Agreement, as well as a \$1.1 million non-recurring reversal of a interest accrual during the second quarter of 2018 related to an unremitted value-added tax associated with prior year client billings which was favorably settled during the second quarter of 2018.

### *Other Income (Expense)*

Other income was \$0.1 million for the six months ended June 30, 2019 compared to other expense of \$1.2 million for the same period in 2018. The increase in other income is primarily due to a \$0.9 million decrease in foreign currency losses and a \$0.2 million increase in income from a joint venture during the six months ended June 30, 2019 compared to the corresponding period in 2018. Foreign currency gains and losses primarily relate to the effect of exchange rates on intercompany receivables and payables and third party receivables and payables that are denominated in currencies other than the functional currency of our foreign subsidiaries.

### *Income Tax Expense*

Income tax expense was \$1.4 million for the six months ended June 30, 2019 compared to \$3.1 million for the same period in 2018. The effective income tax rate was 28.9% and 33.0% for the six months ended June 30, 2019 and 2018, respectively. The decrease in the effective income tax rate in 2019 compared to 2018 is primarily due to a \$0.9 million increase to the provisional estimate recorded in the first quarter of 2018 relating to the one-time transition tax on the mandatory deemed repatriation of cumulative foreign earnings, imposed by the Tax Cuts and Jobs Act (the "Tax Act") that was enacted on December 22, 2017. The increase is partially offset by a decrease in the U.S. statutory tax rate from 35% to 21% and other discrete items. Income tax expense for the interim quarterly periods is based on an estimated annual effective tax rate which includes the U.S. federal, state and local, and non-U.S. statutory rates, permanent differences, and other items that may have an impact on income tax expense.

## **Liquidity and Capital Resources**

### ***Working Capital***

Our working capital was \$105.5 million at June 30, 2019 compared to \$103.9 million at December 31, 2018. As of June 30, 2019 we had \$119.7 million of long-term debt outstanding. We believe that cash generated from operations and borrowings available under our Credit Agreement (\$14.2 million of available borrowings as of June 30, 2019 based on our consolidated leverage ratio) will be sufficient to fund our working capital and other requirements for at least the next twelve months.

As of June 30, 2019, the amount of cash and cash equivalents held outside of the U.S. by foreign subsidiaries was \$5.9 million. The 2017 Tax Act includes a mandatory one-time tax on accumulated earnings of foreign subsidiaries, and as a result, all previously unremitted earnings for which no U.S. deferred tax liability had been accrued have now been subject to U.S. tax. Notwithstanding the U.S. taxation of these amounts, we intend to continue to invest these earnings, as well as our capital in these subsidiaries, indefinitely outside of the U.S. and do not expect to incur any significant, additional taxes related to such amounts.

### ***Stock Repurchase Program***

We have a share repurchase program under which we may repurchase shares of our common stock from time to time in the open market, subject to prevailing business and market conditions and other factors. During the six months ended June 30, 2019 we did not repurchase shares and during the six months ended June 30, 2018, we repurchased approximately 313,000 shares of our common stock in the open market for a total cost of approximately \$7.3 million. As of June 30, 2019, there was approximately \$3.8 million available for future repurchases under the buyback program.

### ***Significant Customers & Concentration of Credit Risk***

We have a market concentration of revenue in both the automotive sector and financial & insurance sector. Revenue from the automotive sector accounted for approximately 29% and 23% of our consolidated revenue for the six months ended June 30, 2019 and 2018, respectively. In addition, we have a concentration of revenue from a single automotive customer, which accounted for approximately 14% and 15% of our consolidated revenue for the six months ended June 30, 2019 and 2018, respectively. As of June 30, 2019, accounts receivable from a single automotive customer totaled \$15.5 million, or 13%, of our consolidated accounts receivable balance.

Revenue from the financial & insurance sector accounted for approximately 15% and 20% of our consolidated revenue for the six months ended June 30, 2019 and 2018. In addition, we have a concentration of revenue from a single financial services customer, which accounted for approximately 11% and 14% of our consolidated revenue for the six-months ended June 30, 2019 and 2018, respectively. As of June 30, 2019, billed and unbilled accounts receivable from a single financial services customer totaled \$23.8 million, or 12%, of our consolidated accounts receivable and unbilled revenue balances. No other single customer accounted for more than 10% of our consolidated revenue for the six months ended June 30, 2019 or 2018 or consolidated accounts receivable balance as of June 30, 2019.

### ***Cash Flows***

#### **Six Months ended June 30, 2019 Compared to the Six Months ended June 30, 2018**

Our cash and cash equivalents balance decreased \$7.3 million from \$13.4 million as of December 31, 2018 to \$6.1 million as of June 30, 2019. The decrease in cash and cash equivalents during the six months ended June 30, 2019 resulted from cash used in operating activities of \$6.3 million, cash used in investing activities of \$1.3 million, cash provided by financing activities of \$1.2 million and a negative effect of exchange rate changes on cash of \$0.9 million.

Cash used in operating activities was \$6.3 million for the six months ended June 30, 2019 compared to cash provided by operating activities of \$7.1 million for the same period in 2018. The decrease in cash from operations is primarily due to a decrease in net income and a net decrease in working capital balances during the six months ended June 30, 2019 compared to the same period in 2018.

Cash used in investing activities was \$1.3 million for the six months ended June 30, 2019 compared to \$43.5 million for the same period in 2018. The decrease in cash used in investing activities is primarily due to a \$40.0 million decrease in cash paid to complete acquisitions and a \$1.8 million decrease in other investing activities primarily for capitalized software development costs.

Cash provided by financing activities was \$1.2 million for the six months ended June 30, 2019 compared to \$27.6 million for the same period in 2018. The decrease in cash provided by financing activities is primarily due to a net decrease in borrowings under our credit agreement, partially offset by \$7.8 million of cash used for share repurchases in 2018 that did not recur in 2019.

## ***Debt***

On November 30, 2018, we entered into a Credit Agreement with PNC Bank, National Association, as administrative agent and a syndicate of lenders (the "Credit Agreement"), replacing the prior credit agreement with Wells Fargo dated December 21, 2016, as amended on April 28, 2018 and June 29, 2018 (the "Original Credit Agreement"). The Credit agreement provides for a revolving credit facility, which expires on November 29, 2023, and consists of: a revolving loan facility with a borrowing limit of \$200 million, including a \$20 million sublimit for foreign borrowings; an accordion feature allowing the Company to request increases in commitments to the credit facility by up to an additional \$100 million; a \$20 million letter of credit sublimit; and a swingline loan credit sublimit of \$20 million. The obligations under the Credit Agreement are guaranteed by certain of the Company's subsidiaries (the "Guarantors"). As collateral security under the Credit Agreement and the guarantees thereof, the Company and the Guarantors have granted to the administrative agent, for the benefit of the lenders, a lien on, and first priority security interest in substantially all of their tangible and intangible assets. The proceeds of the Credit Agreement were used, in part, to repay in full all outstanding borrowings under the Original Credit Agreement, and additional proceeds of the revolving credit facility are expected to be used for working capital and other general corporate purposes of the Company and its subsidiaries, including the issuance of letters of credit and Permitted Acquisitions, as defined.

Borrowings under the Credit Agreement may be in the form of Base Rate loans or Euro-Rate loans, at the option of the borrowers, and bear interest at the Base Rate plus 0.25% to 1.25% or the Daily LIBOR Rate plus 1.25% to 2.25% respectively. Base Rate loans will bear interest at a fluctuating per annum Base Rate equal to the highest of (i) the Overnight Bank Funding Rate, plus 0.5%, (ii) the Prime Rate, and (iii) the Daily LIBOR Rate, plus 100 basis points (1.0%); plus an Applicable Margin. Determination of the Applicable Margin is based on a pricing grid that is generally dependent upon the Company's Leverage Ratio (as defined) as of the end of the fiscal quarter for which consolidated financial statements have been most recently delivered. We may prepay the revolving loan, in whole or in part, at any time without premium or penalty, subject to certain conditions.

The Credit Agreement contains customary representations, warranties and affirmative covenants. The Credit Agreement also contains customary negative covenants, subject to negotiated exceptions, including but not limited to: (i) liens, (ii) investments, (iii) indebtedness, (iv) significant corporate changes, including mergers and acquisitions, (v) dispositions, (vi) restricted payments, including stock dividends, and (vii) certain other restrictive agreements. On June 28, 2019 we entered into an amendment to the Credit Agreement that requires the company to maintain compliance with a maximum leverage ratio of 3.75 to 1.0 for the fiscal quarter ending June 30, 2019, 3.5 to 1.0 for the fiscal quarter ending September 30, 2019, and 3.00 to 1.0 for fiscal quarters ending December 31, 2019 and thereafter, and a minimum interest expense coverage ratio of 3.0 to 1.0. As of June 30, 2019, our leverage ratio was 3.4 to 1.0 and our interest expense ratio was 6.1 to 1.0, each of which was in compliance with the Credit Agreement.

As of June 30, 2019, there were \$119.7 million of borrowings outstanding and \$14.2 million of available borrowings under the revolving loan facility based on our Leverage Ratio. For the three months ended June 30, 2019 and 2018, the weighted average interest rate on our borrowings was 4.7% and 3.7%, respectively. As of June 30, 2019, the fair value of our borrowings under the Credit Agreement approximated its carrying value as it bears interest at variable rates. There were \$1.3 million of unamortized debt issue costs related to the Credit Agreement as of June 30, 2019 which are being amortized to interest expense over the term of the Credit Agreement and are included in Other assets on our consolidated balance sheet.

## **Off-Balance Sheet Commitments**

As of June 30, 2019, we did not have any off-balance sheet commitments except for letters of credit entered into in the normal course of business.

## **Accounting Standards Issued**

We discuss recently issued accounting standards in Note 2 to the accompanying condensed consolidated financial statements.



## Forward-Looking Statements

This report contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. The Private Securities Litigation Reform Act of 1995 provides a “safe harbor” for forward looking statements. Forward-looking statements are not statements of historical facts, but rather reflect our current expectations concerning future events and results. We use words such as “expects,” “intends,” “believes,” “may,” “will,” “should,” “could,” “anticipates,” “estimates,” “plans” and similar expressions to indicate forward-looking statements, but their absence does not mean a statement is not forward-looking. Because these forward-looking statements are based upon management’s expectations and assumptions and are subject to risks and uncertainties, there are important factors that could cause actual results to differ materially from those expressed or implied by these forward-looking statements, including, but not limited to, those factors set forth in Item 1A - Risk Factors of the Company’s Annual Report on Form 10-K for the fiscal year ended December 31, 2018 and those other risks and uncertainties detailed in our periodic reports and registration statements filed with the Securities and Exchange Commission. We caution that these risk factors may not be exhaustive. We operate in a continually changing business environment, and new risk factors emerge from time to time. We cannot predict these new risk factors, nor can we assess the effect, if any, of the new risk factors on our business or the extent to which any factor or combination of factors may cause actual results to differ from those expressed or implied by these forward-looking statements.

If any one or more of these expectations and assumptions proves incorrect, actual results will likely differ materially from those contemplated by the forward-looking statements. Even if all of the foregoing assumptions and expectations prove correct, actual results may still differ materially from those expressed in the forward-looking statements as a result of factors we may not anticipate or that may be beyond our control. While we cannot assess the future impact that any of these differences could have on our business, financial condition, results of operations and cash flows or the market price of shares of our common stock, the differences could be significant. We do not undertake to update any forward-looking statements made by us, whether as a result of new information, future events or otherwise. You are cautioned not to unduly rely on such forward-looking statements when evaluating the information presented in this report.

### **Item 3. Quantitative and Qualitative Disclosure About Market Risk**

#### ***Interest rate risk***

We are exposed to interest rate risk related to our outstanding debt obligations. On November 30, 2018, we entered into a new credit agreement with a bank which provides for a five-year secured revolving loan facility in an aggregate principal amount of up to \$200.0 million. As of June 30, 2019, we had \$119.7 million outstanding under the credit facility. We may draw funds from our revolving credit facility under interest rates based on either the Federal Funds Rate or the Adjusted London Interbank Offered Rate (“LIBOR rate”). If these rates increase significantly, our costs to borrow these funds will also increase. In an effort to manage our exposure to this risk, we have previously entered into interest rate derivative contracts. As of June 30, 2019 we did not have any interest rate hedging instruments in place but may enter into new hedging instruments in the future to mitigate our exposure to interest rate risk.

### **Item 4. Controls and Procedures**

#### ***Evaluation of Disclosure Controls and Procedures***

We maintain a comprehensive set of disclosure controls and procedures (as defined in Rules 13a-15(e) and under the Securities Exchange Act of 1934 (“Exchange Act”)) designed to provide reasonable assurance that information required to be disclosed in our filings under the Exchange Act is recorded, processed, summarized and reported accurately and within the time periods specified in the SEC’s rules and forms. Under the supervision and with the participation of our management, including our Chief Executive Officer and our Chief Financial Officer, we have evaluated the effectiveness of the design and operation of our disclosure controls and procedures as of the end of the period covered by this report. Based upon this evaluation, our Chief Executive Officer and Chief Financial Officer concluded that, as of such date, our disclosure controls and procedures were not effective at the reasonable assurance level due to the material weaknesses in our internal control over financial reporting disclosed in our Annual Report on Form 10-K for the year ended December 31, 2018.

SEC guidance permits the exclusion of an evaluation of the effectiveness of a registrant's disclosure controls and procedures as they relate to the internal control over financial reporting for an acquired business during the first year following such acquisition. In the fourth quarter of 2018, we acquired TTi Global, Inc. This acquisition represented \$22.3 million of total assets and \$24.9 million of revenue as of and for the six months ended June 30, 2019. Management's evaluation and conclusion as to the effectiveness of the design and operation of the Company's disclosure controls and procedures as of and for the period covered by this report excludes any evaluation of the internal control over financial reporting of this acquisition.

#### ***Material Weaknesses and Status of Remediation***

As described in Part II, Item 9A of our Annual Report on Form 10-K for the fiscal year ended December 31, 2018, we have begun implementing a remediation plan to address the material weaknesses disclosed in such Annual Report. These material weaknesses will not be considered fully remediated until the applicable controls operate for a sufficient period of time and management concludes, through testing, that these controls are operating effectively. Management is committed to remediating the material weaknesses related to the implementation of the ERP system and has been implementing and continues to implement measures designed to ensure that control deficiencies contributing to the material weaknesses are remediated.

#### ***Changes in Internal Controls***

During the six months ended June 30, 2019, we implemented new internal controls to facilitate our adoption of ASU 2016-02 to ensure the proper identification, accounting, and reporting of material lease arrangements. Other than as disclosed above under “Material Weaknesses and Status of Remediation” and the new internal controls related to our adoption of ASU 2016-02, there have been no changes in our internal control over financial reporting (as defined in Rules 13a-15(f) and 15d-15(f) under the Exchange Act) during the six months ended June 30, 2019 that have materially affected, or are reasonably likely to materially affect, the Company’s internal control over financial reporting.

## PART II. OTHER INFORMATION

### Item 1. Legal Proceedings

None.

### Item 1A. Risk Factors

The Company has added the below risk factor to the disclosure on this matter made in its Annual Report on Form 10-K for the fiscal year ended December 31, 2018.

***We may encounter cash flow or liquidity issues due to delays in invoicing arising in connection with the new ERP system.***

We have experienced delays in invoicing our clients arising in connection with our new ERP system which went live on October 1, 2018. These delays have led to a significant increase in unbilled revenue compared to September 30, 2018 just prior to the ERP implementation, and to decreased accounts receivable and delayed cash collections. The Company has been required to divert resources that it would have dedicated to preparing and sending customer invoices to several ERP system related initiatives. These diversions include resolving technical issues with the new ERP system, learning to use the new ERP system, dedicating extra effort to close the Company's financial books and providing support to the remediation efforts for material weaknesses we described in Part II, Item 9A of our Annual Report on Form 10-K for the fiscal year ended December 31, 2018. The Company believes that it is now dedicating sufficient resources to preparing and sending invoices to customers to be able to reduce unbilled revenue to appropriate levels and promptly and properly invoice customers in the future. If the Company is unable to do this, whether due to continued diversion of resources to ERP system matters or other causes, the Company will continue to incur difficulties in timely receiving payment for its services, which could lead to difficulties in timely paying the Company's obligations, increased need to borrow under the Company's credit facility, or other liquidity problems.

### Item 2. Unregistered Sales of Equity Securities and Use of Proceeds

The following table provides information about the Company's share repurchase activity for the three months ended June 30, 2019:

Month	Issuer Purchases of Equity Securities			
	Total number of shares purchased	Average price paid per share	Total number of shares purchased as part of publicly announced program	Approximate dollar value of shares that may yet be purchased under the program (1)
April 1 - 30, 2019	6,494 (2)	\$ 12.35	—	\$ 3,755,000
May 1 - 31, 2019	2,477 (2)	\$ 14.19	—	\$ 3,755,000
June 1 - 30, 2019	75 (2)	\$ 14.31	—	\$ 3,755,000

- (1) We have a share repurchase program under which we may repurchase shares of our common stock from time to time in the open market subject to prevailing business and market conditions and other factors. There is no expiration date for the repurchase program.
- (2) Includes shares surrendered by employees to satisfy minimum tax withholding obligations on restricted stock units which vested during the second quarter of 2019.

**Item 6. Exhibits**

- 10.1 [Second Amendment to Credit Agreement, dated June 28, 2019, by and among GP Strategies Corporation, General Physics \(UK\) Ltd., GP Strategies Holdings Limited, GP Strategies Limited, GP Strategies Training Limited and TTi Global, Inc., as Borrowers, and the Guarantors party hereto and the lenders party hereto and PNC Bank, National Association, as Administrative Agent, dated as of November 30, 2018.\\*](#)
- 31.1 [Certification of Chief Executive Officer of the Company dated August 1, 2019 pursuant to Securities and Exchange Act Rule 13d-14\(a\)/15\(d-14\(a\), as adopted pursuant to Section 302 and 404 of the Sarbanes-Oxley Act of 2002.\\*](#)
- 31.2 [Certification of Executive Vice President and Chief Financial Officer of the Company dated August 1, 2019 pursuant to Securities and Exchange Act Rule 13d-14\(a\)/15\(d-14\(a\), as adopted pursuant to Section 302 and 404 of the Sarbanes-Oxley Act of 2002.\\*](#)
- 32.1 [Certification of Chief Executive Officer and Chief Financial Officer of the Company dated August 1, 2019 pursuant to 18 U.S.C. Section 1350 as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.\\*](#)
- 101 The following materials from GP Strategies Corporation's Quarterly Report on Form 10-Q for the quarter ended June 30, 2019, formatted in XBRL (eXtensible Business Reporting Language): (i) Condensed Consolidated Balance Sheets; (ii) Condensed Consolidated Statements of Operations; (iii) Condensed Consolidated Statements of Comprehensive Income, (iv) Condensed Consolidated Statements of Stockholders' Equity, (v) Condensed Consolidated Statements of Cash Flows; and (vi) Notes to Condensed Consolidated Financial Statements.\*

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\*Filed herewith.

## SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

### GP STRATEGIES CORPORATION

August 2, 2019

/s/ Scott N. Greenberg

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Scott N. Greenberg

*Chief Executive Officer*

August 2, 2019

/s/ Michael R. Dugan

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Michael R. Dugan

*Executive Vice President and Chief Financial Officer*