GP STRATEGIES®

TTi Global Acquisition Investor Call

December 6, 2018

Cautionary Note about Forward-looking Statements

This presentation contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended (the "Exchange Act"). The Private Securities Litigation Reform Act of 1995 provides a "safe harbor" for forward looking statements. Forward–looking statements are not statements of historical facts, but rather reflect our current expectations concerning future events and results. We use words such as "expects," "intends," "believes," "may," "will," "should," "could," "anticipates," "estimates," "plans" and similar expressions to indicate forward-looking statements, but their absence does not mean a statement is not forward-looking. Because these forward-looking statements are based upon management's expectations and assumptions and are subject to risks and uncertainties, there are important factors that could cause actual results to differ materially from those expressed or implied by these forward-looking statements, including, but not limited to, those factors set forth under Item 1A – Risk Factors of our most recent Form 10-K and those other risks and uncertainties detailed in our periodic reports and registration statements filed with the Securities and Exchange Commission ("SEC"). We caution that these risk factors may not be exhaustive. We operate in a continually changing business environment, and new risk factors emerge from time to time. We cannot predict these new risk factors, nor can we assess the effect, if any, of the new risk factors on our business or the extent to which any factor or combination of factors may cause actual results to differ from those expressed or implied by these forward-looking statements.

If any one or more of these expectations and assumptions proves incorrect, actual results will likely differ materially from those contemplated by the forward-looking statements. Even if all of the foregoing assumptions and expectations prove correct, actual results may still differ materially from those expressed in the forward-looking statements as a result of factors we may not anticipate or that may be beyond our control. While we cannot assess the future impact that any of these differences could have on our business, financial condition, results of operations and cash flows or the market price of shares of our common stock, the differences could be significant. We do not undertake to update any forward-looking statements made by us, whether as a result of new information, future events or otherwise. You are cautioned not to unduly rely on such forward-looking statements when evaluating the information presented in this presentation.

Agenda

- Welcome
- Terms of Deal
- About TTi Global
- Why TTi Global - Strategic Reasons
- Industry Trends & Opportunities
- Summary
- Q&A

Terms of Deal

PURCHASE PRICE
$19M

- Greater than $50M of 2019 revenue expected
  - $20M+ APAC
  - $20M North America
  - $10M+ Rest of World
- Minimum $9M working capital received

After integration and severance costs, expected to be IMMEDIATELY ACCRETIVE to GP Strategies earnings per share

SHORT-TERM IMPACT

- Implementation and severance costs
- Margins are lower than GP Strategies target
- Anticipated EBITDA of approximately 7% achieved for Q4 2019 and beyond

LONG-TERM IMPACT

- On track for financial targets of strategic plan
- Staff augmentation model can add significant value to other GP Strategies divisions

TTi Core Service Areas

Service Technical Training

- Course Design & Development
- Training & Delivery Management
- Assessment, Evaluation & Certification

Completes Dealership Training
2018 Revenue: ~$28M+

North America - Staff Augmentation Services

- Learning & Development
- Technical Services & Support
- Office Staff
- Call Center Personnel
- Engineering Personnel

Cross Selling Opportunity
2018 Revenue: ~$20M+

Global Research Consulting

- Customer Research
- Employee Research
- Stakeholder Research
- Benchmark Report

Strengthens UK Capabilities
2018 Revenue: ~$2M+

Why TTi - Strategic Reasons

Building a Dominant Position in Global Automotive Industry

TTi Global delivers immediate benefits to GP Strategies

Increase Share of Wallet with Top Ten Auto Makers

Enhances Global Platform as Integrated Training Supplier

Completes Automotive Services Portfolio

Expands Global Reach

Increase Share of Wallet – With Top 10 Auto Makers

TTi acquisition increases revenues 39% with top 10 auto makers

More than
doubled revenue
in 5 of the top 10

Gained 2 new customers
Now work with
all of top 10 auto makers

GP Strategies has approximately **5%** share of estimated **$3B***
spent on training (globally) within the top 10 automotive companies

* Source: Based on average direct learning expenditure per employee listed in the ATD 2017 State of the Industry Report.

Enhances Global Platform as Integrated Supplier

Become single source for global dealership services

Greater scale and depth of services to capitalize on global training outsourcing opportunities

Increased capability across LATAM & APAC; strategic increase in Japan

Completes Automotive Services Portfolio

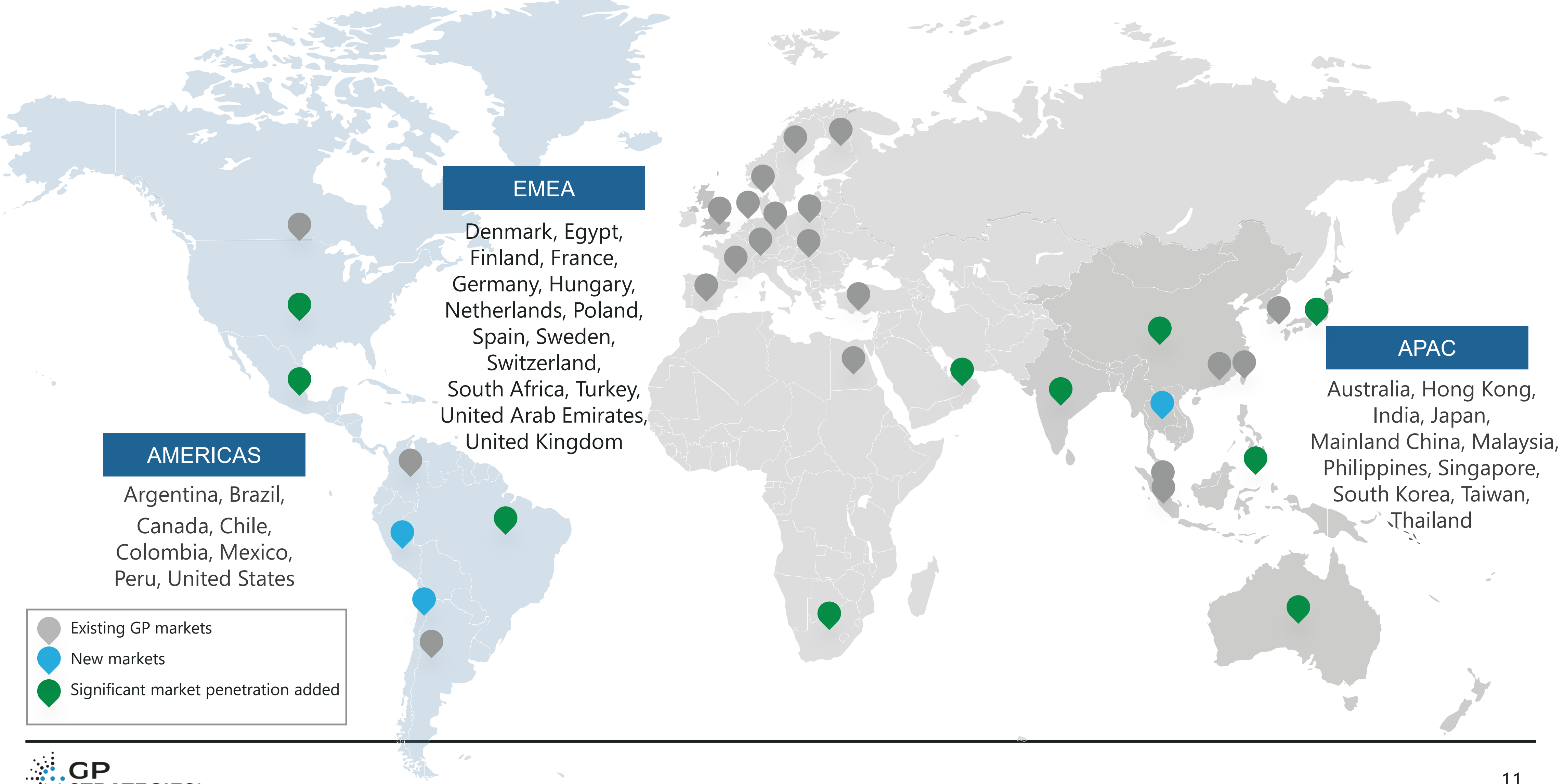
Service Technical Training

Market Research

Staff Augmentation

- Vertical integration (margin improvement on current $16M external spend)
- Capitalize on two existing non-automotive contracts, in target industries
- Anticipate greater than 10% organic growth in 2019

TTi Expands GP Strategies Reach as Global Outsourcer



Sets the Stage to Capitalize on Industry Disruption & Trends

SHIFT IN GLOBAL BUSINESS MODELS

- Centralized decision making and preference for global suppliers
- Shift towards integrated suppliers

TECHNOLOGY ADVANCEMENTS

- Increased need and frequency of training for sales forces and service professionals

CHANGES IN CUSTOMER BEHAVIORS

- Requires suppliers to have deep industry knowledge
- Shift in customer interactions in an omni-channel environment

GROWTH IN APAC REGION

- Broadens capabilities in fastest growing region
- Enters Japanese and India automotive markets
- Establishes leading automotive training services position in China

Summary

- New clients and increase share of wallet
- Aligns to growth geographies
- Enhances value creation
- Industry disruption presents great opportunity
- Immediately accretive to GP Strategies earnings per share after integration and severance costs

Q&A

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Making a meaningful impact on the world together.

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