

## LMS Selection

Modern learning management systems (LMS) must operate in highly integrated global environments, with the ability to adapt to changing market conditions as the organizations they support expand and evolve.

While the highly technical nature of modern learning solutions makes system functionality a major consideration in the LMS selection process, GP Strategies' extensive experience supporting the learning management needs of our global customer base suggests that technical functionality is just one of several components that dictate a client's satisfaction with their LMS.

In response to the multifaceted nature of the selection and adoption processes, it is important not only to analyze your functional requirements but also to evaluate across several separate dimensions to ensure your organization chooses the optimal long-term partner to meet your learning and development needs:

**Long-Term Strategy** How well does each vendor's vision for the future align with your organization's strategic goals?

**Ability to Execute** | Does the vendor provide a support ecosystem that ensures a seamless and error-free user experience?

**Experience in Market Sector** Does your vendor understand the environment you work in, and can they continually offer solutions that meet your unique needs?

**Features and Functionality** How well do the system's features and functionality align with your business processes and technical and functional capabilities?

In order to help organizations address these many considerations, our selection methodology incorporates three unique phases of analysis, including requirements gathering, request for proposal (RFP) development support, and vendor review project phases.



# LMS Implementation

Having the right expertise is critical for design, implementation, and deployment success. GP Strategies® has global experience designing, implementing, and supporting LMS solutions that align with regulatory and compliance requirements.

We offer varying levels of support—namely, general consulting through end-to-end implementation and configuration support services across all industries and technology platforms.

#### Program & Project Management

- Overall Project & System Governance
- Budget & Milestones

#### **Staff Augmentation**

 Supplemental Support (Extentsion of customer team for business requirements validation & documentation)

#### **Data Migration**

- Data Mapping
- Content Validation

#### Integration Management

- Middleware Selection & Strategy
- Integration Guidelines
  Development

#### **Testing**

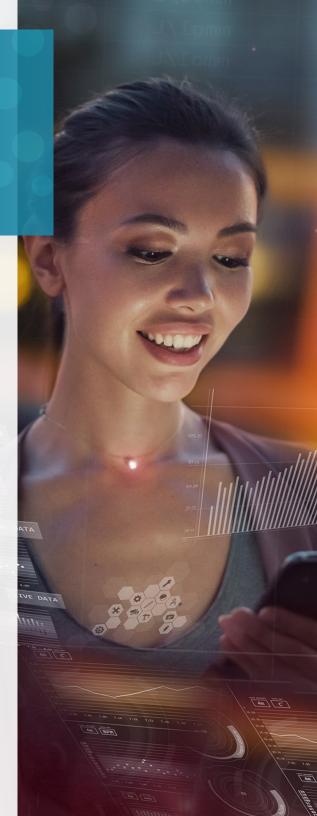
- Strategy
- Planning
- Execution (Management & Staff Augmentation)

#### Report & Analytics

- Strategic Planning
- Content Validation
- Implementation & Development

#### Implementation Adoption

- Change Management
- Training Materials & End User Adoption



## LMS Administration

Organizations are now facing an ever-growing need to stay competitive and deliver results while maintaining cost and efficiency. Our proven outsourcing approach includes training coordination, training delivery, curriculum management, and more, saving you time, money, and resources when it comes to your learning strategy.

### Road Map Services

After you have selected your LMS, our team of experts can also provide road-mapping services to assist you in the development of your organization's entire learning ecosystem, including learning experience platforms, content creation, and emerging learning technologies.

Planning your organization's technology road map is vital to the successful implementation of the correct technologies to achieve your business's goals. We have the experience to help you build an actionable road map based on your business processes and requirements and then to help you implement the right technologies at the right time for your organization.

Learn how GP Strategies can help you with your LMS Implementation needs, contact us at HTSSales@gpstrategies.com.

