

... CASE STUDY

Major Toy Manufacturer Achieves Success

Solution

- Leverage GP Strategies'® core skills and knowledge in vendor management, instructor resource management, event management and logistics.
- Launched Leadership Training and Accelerated Skills Academy as new service offerings in 2013.

Business Impact

- Manage more than 250 unique courses
- Deliver over 2,200 training events annually
- Train over 21,000 students per year
- Manage a training asset pool of over 1,600 pieces of classroom demo equipment



"[We have] thrived as a result of our partnership with GP Strategies. Our unique partnership has positioned [us] as the Global Leader in Automation, Craft Skills, and Industrial Leadership workforce solutions. The ability to respond to our global accounts with consistent content and quality in mature and emerging markets distinguishes us from regional and local competitors."

—Global Business Manager

RESULTS

Achieved an average of **10%** year over year compounded annual revenue **growth** in their customer training business since 2010

